

COVID AND FINANCIAL HARDSHIP IN MISSISSIPPI





Association

ABOUT UNITED FOR ALICE AND OUR PARTNERS

ALICE in the Crosscurrents: COVID and Financial Hardship in Mississippi is brought to you by the Mississippi United Ways Association in partnership with United For ALICE, a driver of innovative research and action around financial hardship for ALICE (Asset Limited, Income Constrained, Employed) households. With a commitment to racial and economic justice, United for ALICE and United Ways across Mississippi share this work with foundations, government, corporations, and other nonprofits to inform policy and promote positive change for ALICE households. The grassroots ALICE movement, developed by United Way of Northern New Jersey, has spread to 27 states and the District of Columbia. Learn more about the ALICE movement here.

To create the ALICE Reports, our <u>team of researchers</u> works with <u>Research Advisory Committees</u> composed of experts from our partner states. This work is guided by our rigorous <u>methodology</u>, which is updated biennially with experts from across our Research Advisory Committees.

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Mississippi United Ways Association

To learn more about how you can get involved in advocating and creating change for ALICE in Mississippi, contact: Michele Connelly, at michele@unitedwayvicksburg.org

To access interactive ALICE data and resources for Mississippi, go to UnitedForALICE.org/Mississippi













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ALICE RESEARCH IN A TIME OF CHANGE

This ALICE Report provides the first look at the extent of financial hardship in Mississippi using ALICE metrics since the COVID-19 pandemic began. The pandemic has disrupted long-term patterns in how and where people live, work, study, save, and spend their time. And the story of ALICE and the pandemic is still unfolding as this Report is being written, amid an ongoing health crisis and an economic and public policy landscape that continues to shift. In a time of change, United For ALICE remains committed to providing the most up-to-date local data possible on financial hardship in Mississippi and across the U.S.

Two pillars of the ALICE measures are household costs and income. The **Household Survival Budget** calculates the cost of household essentials for each county in Mississippi and relies on a wide range of sources for the budget items of housing, child care, food, transportation, health care, and a smartphone plan, plus taxes.

For household income, the ALICE measures rely on the U.S. Census Bureau's American Community Survey (ACS). The ACS experienced such significant disruption in data collection in 2020 that the Census Bureau released only experimental estimates, which are not included in our analysis. By 2021, standard Census data collection had resumed.

Household costs are compared to household income to determine if households are **below the ALICE Threshold**. This includes both households in **Poverty**, with income below the Federal Poverty Level (FPL), and those that are **ALICE**, with income above the FPL but below the cost of basics.

Our standard ALICE data is based on the ACS — both household tabulated data and individual data from

KEY TERMS

- ALICE: Asset Limited, Income Constrained,
 Employed households that earn above the
 Federal Poverty Level (FPL) but cannot afford
 the basic cost of living in their county. Despite
 struggling to make ends meet, ALICE households
 often do not qualify for public assistance.
- ALICE Threshold of Financial Survival:
 Derived from the Household Survival Budget, the minimum average income that a household needs to afford housing, child care, food, transportation, health care, and a smartphone plan, plus taxes.

 Calculated for all U.S. states and counties.
- Below ALICE Threshold: Includes people in poverty-level and ALICE households combined.

the <u>Public Use Microdata Sample</u> (PUMS) records. In addition, this Report includes our analysis of two surveys that capture the experiences of a nationally representative sample of households during the pandemic:

- <u>Federal Reserve Board's Survey of Household</u>
 <u>Economics and Decisionmaking</u> (SHED), October, 2019; November, 2020; and November, 2021
- U.S. Census Bureau's COVID-19 Household Pulse Survey (Household Pulse Survey), August 19– August 31, 2020; September 14–November 14, 2022; and December 9–December 19, 2022

Learn more about our methodology at: <u>UnitedForALICE.org/Methodology</u>

Data Notes: The data used in this Report are estimates; some are geographic averages, others are one- or five-year averages depending on population size. Percentages are rounded to whole numbers, sometimes resulting in percentages totaling 99% or 101%. ALICE analysis includes all households, regardless of work status, as employment is fluid and most households have members who are working, have worked, or are looking for work.

THE ALICE HOUSEHOLD SURVIVAL BUDGET

The ALICE Household Survival Budget is the foundation of the ALICE research. This budget calculates the bareminimum cost of the household basics needed to live and work in the modern economy by household composition, in every county.

When compared to the more accurate cost of living included in the Household Survival Budget, the Federal Poverty Level (FPL) is drastically inadequate. Unlike the ALICE budgets, the FPL is not based on the cost of contemporary household necessities, and except for Alaska and Hawai'i, it is not adjusted to reflect cost-of-living differences. Nor does it adjust for different ages of household members. The FPL is increased annually based on the Bureau of Labor Statistics' (BLS) Consumer Price Index (CPI), and those increases are the same for all U.S. households of a given size. By contrast, the actual household costs in the Survival Budget have increased at different rates depending on location, household size, and household composition.

Yet despite its inadequacies, the FPL continues to be the standard for determining the number and proportion of people living in poverty in the U.S. With the FPL as the primary way for policymakers and local stakeholders to gauge the extent of financial hardship in their communities, a huge portion of struggling U.S. households go unrecognized.

Across Mississippi, for all household sizes and in all locations, the FPL is well below the Household Survival Budget. In 2021, the FPL was \$26,500 for a family of four. In contrast, Figure 1 shows that the average cost of living for a family of four in Mississippi was \$58,668, considerably higher than the FPL, and average household costs for a single adult were also substantially higher. Increases were mitigated by child tax credits in 2021 for families with children.

Figure 1. ALICE Household Survival Budget and Federal Poverty Level, Mississippi, 2021

	Federal Poverty Level <u>Census income thresholds</u> that vary by household size but not geography to determine who is in poverty	ALICE Household Survival Budget The cost of the essentials needed to live and work in the modern economy, by household type and location
Family of Four		
Monthly Total	\$2,208	\$4,889
Annual Total	\$26,500	\$58,668
Percent Change, 2019-2021	3%	20%
Single Adult		
Monthly Total	\$1,073	\$2,046
Annual Total	\$12,880	\$24,552
Percent Change, 2019–2021	3%	14%

Note: Percent change is pre-tax.

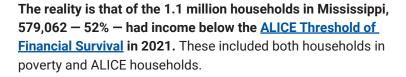
Sources: ALICE Household Survival Budget, 2021; Assistant Secretary for Planning and Evaluation (ASPE), HHS poverty guidelines for 2021, U.S. Department of Health and Human Services

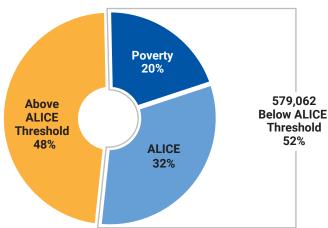
	ALICE Household Survival Budget	Average Mo Mississi	nthly Costs, ppi, 2021
	Description, Update, and Sources	One Adult	Family of Four
Housing	Rent: Fair Market Rent (40 th percentile) for an efficiency, one-bedroom, or two-bedroom apartment (based on family size), adjusted in metro areas using the American Community Survey (ACS) — minus utilities Utilities: As captured by the Community Expenditure Survey (CEX) Update: Costs of rent and utilities are now shown separately. Sources: ACS metro housing costs and U.S. Department of Housing and Urban Development (rent); CEX (utilities)	\$416 rent + \$154 utilities	\$458 rent + \$292 utilities
Child Care	Cost for registered Family Child Care Homes for infants (0–2 years), preschool-age (3–4), and school-age children (5–12) Source: Mississippi Department of Human Services, 2021	\$-	\$920
Food	USDA Thrifty Food Plan by age with county variation from Feeding America Update: A change in legislation requires the USDA Thrifty Food Plans to reflect the cost for resource-constrained households to purchase a healthy, practical diet, starting in 2021, increasing costs from prior years. Sources: Feeding America; U.S. Department of Agriculture (USDA)	\$401	\$1,094
Transportation	Operating costs for a car (average daily miles by age, cost per mile, license, fees, and insurance), or public transportation where viable Update: The decline in public transportation use during the pandemic reduced the average expenditure, yet the cost for workers who had to use it to commute remained the same. To reflect this, the budget uses 2019 average CEX spending. Sources: AAA, Federal Highway Administration, The Zebra (car); CEX (public transportation)	\$343	\$819
Health Care	Health insurance premiums based on employer-sponsored plans plus out-of-pocket costs for households with \$40,000-\$69,000 annual income by age, weighted with the poor-health multiplier. For the senior budget, cost of Medicare Part A and B, out-of-pocket costs, plus average out-of-pocket spending for the top five chronic diseases as reported by CMS. Sources: Centers for Medicare and Medicaid Services (CMS); CEX (health); Medical Expenditure Panel Survey (MEPS)	\$220	\$873
Technology	Smartphone plan with 10GB of data for each adult in a household Update: Costs were upgraded from a 5GB to a 10GB monthly data plan to reflect the increased need for internet access. Source: Consumer Reports	\$75	\$110
Miscellaneous	Cost overruns estimated at 10% of the budget, excluding taxes, to cover one-time unanticipated costs within the other categories	\$161	\$457
Taxes	Federal, state, and local taxes owed on the amount of income to cover the Survival Budget, as well as tax credits, including the Child Tax Credit (CTC) and the Child and Dependent Care Tax Credit (CDCTC) Update: Due to the significant effect of the expanded tax credits in 2021, total taxes before credits and the credits are both listed. Sources: Internal Revenue Service; Tax Foundation	\$276	\$926 Tax before CTC and CDCTC -\$1,060 CTC and CDCTC
	Monthly Total	\$2,046	\$4,889

 $To see the \textit{Household Survival Budget for other household compositions at the state and county levels, go to \underline{\textit{https://www.unitedforalice.org/Household-Budgets/Mississippi.}}$

ALICE IN MISSISSIPPI: EXECUTIVE SUMMARY

The number of households in financial hardship in Mississippi continues to be undercounted in official measures. According to the FPL, 20% of households in Mississippi (219,019) were in poverty in 2021. Yet <u>United For ALICE</u> data shows that another 32% (360,043 households) were **ALICE** (Asset Limited, Income Constrained, Employed). ALICE households earn above the FPL, but not enough to afford the basics in the communities where they live.





The crux of the problem is a mismatch between earnings and the cost of basics. For example, 59% of cashiers (one of the most common occupations in Mississippi) were below the ALICE Threshold in 2021. These workers earned a median hourly wage of \$9.01 — not even enough to cover the ALICE Household Survival Budget for one worker employed full time (\$12.28 per hour), much less for a family with two children, even with two adults working (combined wage of \$29.33 per hour). From 2019 to 2021, the cost of basics increased and remained well above the FPL. For a family of four in 2021, the FPL was \$26,500 while the **ALICE Household Survival Budget** was \$58,668. Between 2019 and 2021, the average annual costs (excluding taxes) increased 14% for a single adult, 13% for a single senior, and 20% for a family of four. Expansion of the Child Tax Credit and Child and Dependent Care Tax credit was temporary.

ALICE Household	Survival Bud	get. Mississ	iddi	Average, 2	021
		Bos,			

	Single Adult	Single Senior	2 Adults, 1 Infant, 1 Preschooler
Monthly Costs			
Housing - Rent	\$416	\$416	\$458
Housing - Utilities	\$154	\$154	\$292
Child Care	-	-	\$920
Food	\$401	\$370	\$1,094
Transportation	\$343	\$296	\$819
Health Care	\$220	\$525	\$873
Technology	\$75	\$75	\$110
Miscellaneous	\$161	\$184	\$457
Tax Before Credits	\$276	\$335	\$926
Monthly Total	\$2,046	\$2,355	\$5,949
ANNUAL TOTAL Before Credits	\$24,552	\$28,260	\$71,388
Tax Credits (CTC and CDCTC)	-	-	(\$12,720)
ANNUAL TOTAL with Credits	\$24,552	\$28,260	\$58,668
Full-Time Hourly Wage	\$12.28	\$14.13	\$29.33

Note: CTC = Child Tax Credit, CDCTC = Child and
Dependent Care Tax Credit. Percent change is pre-tax.
Full-time hourly wage represents the wage needed at 40
hours per week to support the annual total, with credits.
For the family of four, this represents the combined
wage needed for two workers. Many households incur
higher costs, especially for housing, as units may not be
available at Fair Market Rent. To view ALICE Household
Survival Budgets for all counties and for any household
composition, visit UnitedForALICE.org/HouseholdBudgets/Mississippi

Sources: AAA, 2021; Agency for Healthcare Research and Quality. 2021: American Community Survey. 2021; Bureau of Labor Statistics, 2021-Consumer Expenditure Surveys; Bureau of Labor Statistics, 2021—Occupational Employment Statistics; Centers for Medicare & Medicaid Services, 2021-Medicare -Chronic Conditions: Centers for Medicare & Medicaid Services, 2021-Medicare Current Beneficiary Survey: Centers for Medicare & Medicaid Services, 2021; Federal Highway Administration, 2017; Feeding America, 2022; Fowler, 2021; Internal Revenue Service, 2021; Internal Revenue Service-FICA, 2021; Medicare.gov; Mississippi Department of Human Services, 2021; Scarboro, 2021; Tax Foundation, 2021; The Zebra, 2022; U.S. Department of Agriculture, 2021-Official USDA Food Plans; U.S. Department of Housing and Urban Development, 2021-Fair Market Rents: Walczak, 2021.

This Report details the impact of competing economic forces and public policy interventions during the pandemic on ALICE households in Mississippi in 2021. It also presents research showing that the impact of the pandemic on financial security continued beyond 2021.

Key findings include:

- Financial hardship over time: ALICE households are especially vulnerable to national economic disruptions. The number of households below the ALICE Threshold in Mississippi increased dramatically through the Great Recession (2007-2010) and continued to increase through 2016. By 2018, that number had just started to fall and then the pandemic hit. From 2019 to 2021, the total number of households increased by 1%, while the number of households below the ALICE Threshold increased by 5%. Overall, the share of households below the Threshold increased from 50% in 2019 to 52% in 2021.
- **Demographics:** There are households below the ALICE Threshold across all demographic groups. However, disparities exist in the rates of financial hardship due to persistent racism, ageism, gender discrimination, and geographic barriers that limit many families' access to resources and opportunities for financial stability. For example, by race/ethnicity, 68% of Black and 57% of Hispanic households were below the ALICE Threshold in Mississippi in 2021, compared to 42% of White households. By age of householder, the youngest (under age 25) and oldest (age 65+) households faced the highest rates of hardship. And by household composition, single-parent families with children were more likely to be below the Threshold than married-parent households or single/cohabitating households without children.

- Work and wages: Of the 20 most common jobs in Mississippi in 2021, 75% paid less than \$20 per hour. Most of these saw an increase in the median wage; for example, the median wage for retail salespersons increased by 2% from 2019 to 2021, to \$11.12 per hour. But given that wages had stagnated for a decade, many top jobs still had a substantial percentage of workers who lived below the ALICE Threshold in 2021.
- Pandemic assistance: Public assistance programs
 were expanded in 2021, but not enough to bring
 most households below the ALICE Threshold to
 financial stability. In Mississippi, a family of four
 with two parents working full time in two of the
 most common occupations (retail salesperson and
 cashier) could not afford the Household Survival
 Budget in 2021, even with the expanded Child Tax
 Credit, the Child and Dependent Care Tax Credit, and
 the Economic Impact Payments.
- Savings and assets: Emergency savings rates differed by income in Mississippi in 2021. According to SHED, only 31% of households below the ALICE Threshold had emergency savings or rainy day funds in October 2019 compared to 70% of households above the Threshold. By November 2021, the rate for households below the Threshold had increased to 36%, while the rate for households above the Threshold had decreased slightly to 65%. Similarly, only 31% of households below the Threshold had retirement savings in 2021, compared to 60% of those above.
- Beyond 2021: With pandemic assistance waning while significant challenges remain, there are warning signs that the economic situation for households below the ALICE Threshold has worsened since 2021, including sustained high levels of food insufficiency, feelings of anxiety and depression, and continued difficulty paying bills.

THE COMPETING FORCES OF THE COVID ECONOMY

Competing economic forces and public policy interventions have made it difficult to predict the net impact of the pandemic on household financial stability. When the pandemic hit, businesses, child care providers, schools, and community services closed, some permanently. The loss of jobs and wages was not experienced equally; those who could work remotely fared better than those who were required to be on-site. Initially, costs for many basics declined, but disruptions to the supply chain and higher wages to retain workers then pushed prices up — by 7.5% annually across the U.S. in 2021, compared to less than 3% annually in the prior 10 years — straining ALICE households even more.

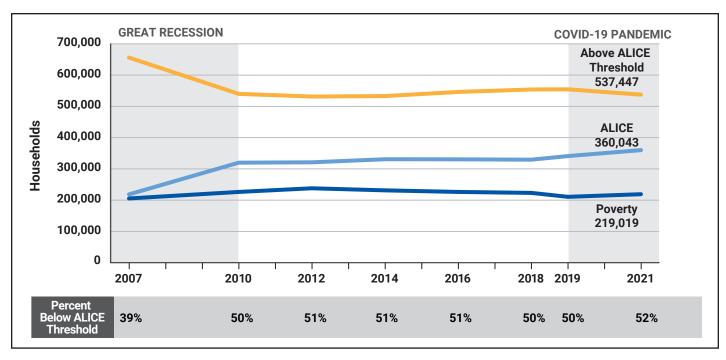
Yet other forces provided economic benefits for many households. In 2021, average weekly wages across all industries were up 4.1% in Mississippi from 2020, and up 5.6% nationally (the second-fastest national increase in the past two decades). In addition, emergency pandemic measures and economic policies provided critical support for ALICE families, including housing assistance, expanded unemployment insurance, stimulus

checks, enhanced tax credits, and a nationwide eviction moratorium. Those measures made a difference, helping to mitigate, but not prevent, the economic impact of the pandemic.

Rates of financial hardship in Mississippi have shifted over time (Figure 2). During the last major economic disruption — the Great Recession — the percentage of Mississippi households below the ALICE Threshold increased from 39% in 2007 to 50% in 2010, then remained stable at 51% through 2016. The rate improved slightly in 2018 (back to 50%).

During the pandemic, from 2019 to 2021, the share of households below the ALICE Threshold grew again, to 52% —less substantial than the increase of the Great Recession. Between 2019 and 2021, total households in Mississippi increased by 1% and the number of households below the ALICE Threshold increased by 5% from 551,674 to 579,062 (with 219,019 households in poverty and 360,043 ALICE households in 2021).

Figure 2. Households by Income, Mississippi, 2007-2021



Sources: ALICE Threshold, 2007–2021; U.S. Census Bureau, American Community Survey, 2007–2021

THE IMPACT OF THE COVID ECONOMY ON... ALICE DEMOGRAPHICS AND EQUITY

While the overall number of Mississippi households that were struggling financially increased from 2019 to 2021, the impact of competing forces played out differently across demographic groups (Figure 3). In many cases, the pandemic exposed and exacerbated disparities and vulnerabilities that have long existed in our society, with substantial differences in rates of hardship by race/ethnicity, age, and household composition.

In Mississippi in 2021, Black households, young households, and single-parent households had the highest rates below the ALICE Threshold. White households, working-age households, and married-parent households had the lowest rates below the Threshold.

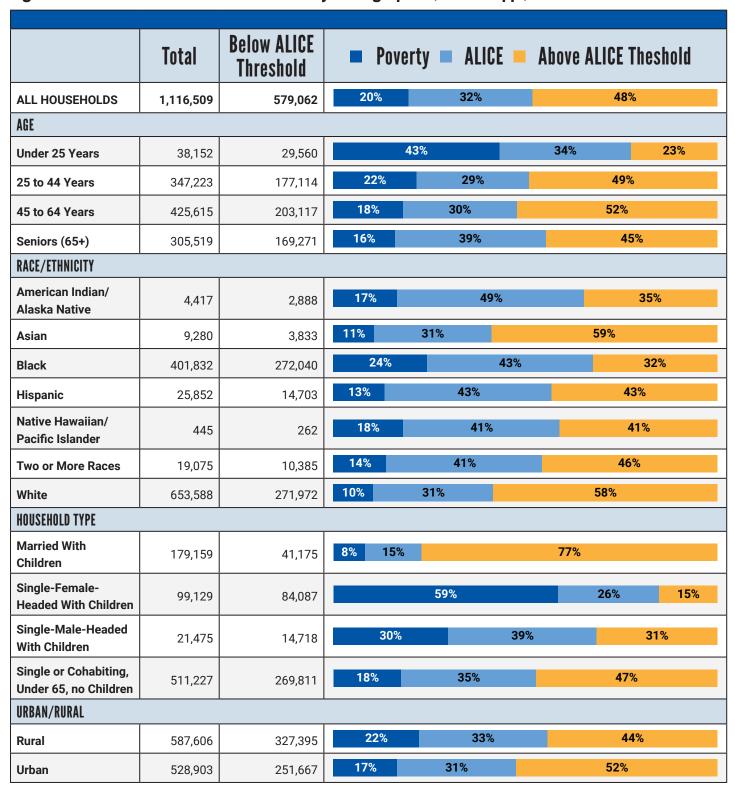
Rates of financial hardship differed significantly between groups, a result of <u>persistent racism</u>, <u>ageism</u>, <u>gender discrimination</u>, and <u>geographic barriers</u> that limit many families' access to resources and opportunities for financial stability:

 In 2021, the largest number of households below the ALICE Threshold in Mississippi were Black (272,040), with 68% of Black households living in financial hardship, followed closely by White households (271,972), with 42% of households below the Threshold. The total number of struggling households was lower for smaller population groups, yet the percentage living in financial hardship was still substantial: 57% (14,703) of Hispanic households and 41% (3,833) of Asian households were below the Threshold.

- By age of householder, the youngest households (under age 25) had the highest rates of hardship (77%). Senior households (age 65+) had the second highest rate (55%), followed by households headed by people age 25-44 (51%), and those age 45-64 (48%).
- By household composition, single parents were most likely to be below the ALICE Threshold, with 85% of single-female-headed households and 69% of single-male-headed households struggling to make ends meet. Rates of financial hardship were lower for married-parent households (23%) and single/ cohabiting households without children (53%).
- By location, predominantly rural counties had a higher percentage of households living below the ALICE Threshold (56%), than predominantly urban counties at 48%.

Figure 3 paints a clear picture of the rates of hardship for different demographic groups compared to the Mississippi average. For all households in the state, 20% were in poverty and 32% were ALICE in 2021.

Figure 3. Household Financial Status and Key Demographics, Mississippi, 2021



Note: The groups shown in this figure overlap across categories. Within the race/ethnicity category, all racial categories except Two or More Races are for one race alone. Race and ethnicity are overlapping categories; in this Report, the American Indian/Alaska Native, Asian, Black, Native Hawaiian (includes other Pacific Islanders), and Two or More Races groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race. Because household poverty data is not available for the American Community Survey's race/ethnicity categories, annual income below \$15,000 is used as a proxy. Counties are defined as rural or urban based on the USDA's designation of metropolitan or non-metropolitan at the census tract level. Counties with 50% or more of the population in metropolitan tracts are designated as rural.

Sources: ALICE Threshold, 2019 and 2021; American Community Survey, 2019 and 2021

Changes in Population and Financial Hardship (2019–2021)

In the decade preceding the pandemic, population growth in the U.S. had started to slow due to a decrease in the number of births and international migration, and an increase in deaths associated with the aging population. The pandemic exacerbated the national slowdown, and in 2021population growth in the U.S. reached a historic low due to a sharp increase in COVID-related deaths, postponement of having children, and more restrictive policies on immigration.

The pandemic also affected domestic migration, which contributed to population shifts nationally and in Mississippi. Between 2020 and 2021, the percentage of the population that moved from one residence to another within the U.S. dropped from 9.3% to 8.4%. People moved for a variety of reasons, which included relocating to places where the cost of living was lower (especially for housing and taxes), and/or to less densely populated locations.

In Mississippi, the pandemic also impacted where people lived, who they lived with, and the demographics of households.

Location: In Mississippi from 2019 to 2021, the counties with the largest percent increase in the total number of households included George, Lamar, and Oktibbeha counties, while Issaquena and Sharkey counties had the most substantial percent decrease in total households. Sharkey and Issaquena counties also experienced the

biggest percent decrease in the number of households below the ALICE Threshold, while Amite and Lamar counties had the biggest percent increase. (See additional county-level data on the ALICE website and in the "County Comparison" section of this Report.)

Overall, the number of households in predominantly rural counties decreased across Mississippi, while the number of households in predominantly urban counties increased. The rate of financial hardship was higher in rural counties (56%) than in urban counties (48%).

Age: By number, from 2019 to 2021, households headed by people age 25 to 44 and senior households (headed by someone age 65+) in Mississippi experienced the largest increase in total households (up 2%). The youngest households (under age 25) had the biggest decrease (down 5%), while households headed by those age 45 to 64 remained flat. In terms of financial hardship, households headed by people in their prime working years showed the largest increase, with a rise of 48% to 51% below the ALICE Threshold for those age 25 to 44, and a rise of 46% to 48% for those age 45 to 64. The share of households below the Threshold for the youngest and oldest households in Mississippi remained relatively flat, increasing from 76% to 77% for those under age 25, and from 54% to 55% for senior households.

Household composition: The share of married-parent households below the ALICE Threshold stayed the same (23% in 2019 and 2021), while the rate for single-male-headed households rose from 67% to 69%, and the rate for single-female-headed households rose from 83% to 85%. Single or cohabiting households without children experienced the largest increase in the rate of financial hardship, rising from 50% below the Threshold in 2019 to 53% in 2021.

URBAN AND RURAL CHANGE IN MISSISSIPPI (2019-2021)

- · 2% decrease in total number of households in rural counties
- · 4% increase in total number of households in urban counties

Race/ethnicity: This Report is not able to accurately capture change over time by race/ethnicity in the total number or share of households below the ALICE Threshold. Starting in 2020, the U.S. Census Bureau changed how it asks about and codes data on race and Hispanic origin. These changes help the Census and ACS provide a more complete picture of the U.S. population, especially for people who self-identify as multiracial or multiethnic. But as a result, the Census urges caution when comparing race data between years before and after 2020. For example, in Mississippi, the huge increase in the Census count of people of Two or More Races (also referred to now as Multiracial) - an increase of 111% from 2019 to 2021 - is a combination of actual growth in this population and improvements to Census questions and coding. (Note: The number of Multiracial households below the ALICE Threshold increased at almost the same rate, by 109%).

Immigration: The pandemic not only imposed new barriers to international migration but also had a significant impact on immigrant communities across the U.S. According to the Migration Policy Institute, as a result of immigration center processing delays and bans on international travel, the number of visas issued in the U.S. dropped by half between 2019 and 2020. In Mississippi in 2021, 2% of the population were immigrants, unchanged from 2019, with the largest number of immigrants originating from India, Mexico, and Vietnam. The counties with the largest number of immigrants included Desoto and Harrison counties.

ALICE DATA ONLINE

Visit <u>UnitedForALICE.org/Mississippi</u> to see interactive maps and data on:

- · Financial hardship over time at the state and county levels
- · State and county ALICE demographics
- ALICE household budgets
- The labor landscape in Mississippi

THE IMPACT OF THE COVID ECONOMY ON... WORK AND WAGES

Overall, in 2021, the labor market was rebounding from the record-breaking unemployment and drop in total employment that occurred at the start of the pandemic. The unemployment rate was 5.5% in Mississippi in 2021, a stark contrast to unemployment at the start of the pandemic (15.4% in April 2020). In addition, average weekly wages across all industries in Mississippi increased 4.1% from 2020 to 2021. This was driven by increased demand for essential workers, as well as by "The Great Resignation" — while some workers left the labor force, over time many more changed jobs to find better pay as well as work-life balance.

It was also a unique year for low-wage jobs and workers. In 2021, low-wage workers experienced <u>faster wage</u> <u>growth than middle- and high-wage workers</u>, although from a much lower starting point. Research from <u>Opportunity Insights</u> shows that the number of low-wage jobs fell in Mississippi: In December 2021, there were 6.8% fewer jobs paying less than \$29,000 per year than at the start of the pandemic — some became higher paying jobs, others went away altogether.

State Unemployment Insurance (UI) helps individuals who lost jobs — before, during, and after the pandemic. In 2021, \$115 million was paid to individuals under Mississippi's regular unemployment insurance program, and an additional \$171,000 was paid in Extended Unemployment Benefits, available during periods of specified high unemployment.

During the pandemic, these standard UI benefits were expanded by the <u>Cares Act</u>, the <u>American Rescue Plan</u>, and the <u>Continued Assistance Act</u>, which included four temporary programs. The most utilized was the Federal Pandemic Unemployment Compensation (FPUC) program, which provided a \$300 weekly supplement to all UI benefits (down from the \$600 weekly supplement included in the original 2020 authorization). Additional programs extended the weeks of eligibility for people who exhausted regular UI benefits, and expanded eligibility to people who were not otherwise eligible for UI benefits (including workers who were self-employed, independent contractors, or gig economy workers). Nationally, these temporary measures ended in September 2021; however Mississippi opted out of these programs in June 2021.

For low-wage workers, the increase in wages and UI benefits were important developments during the pandemic. But they are only part of the story; ALICE workers still faced significant challenges:

 Better pay and work opportunities were helpful, but not enough to recoup years of being squeezed by the increasing cost of basics, especially for those who struggled to secure full-time employment. As documented in the <u>ALICE Essentials Index</u>, the cost of essential goods had already been outpacing wages for more than a decade, stretching ALICE workers' household income even further.

THE ALICE ECONOMIC VIABILITY DASHBOARD — COMING FALL 2023

The Economic Viability Dashboard (EVD) will provide key data on the local economic conditions that matter most to ALICE households: Housing Affordability, Job Opportunities, and Community Resources. The EVD mapping, profile, and comparison features will help stakeholders identify the gaps that ALICE workers and families face in reaching financial stability. Then, the Action Toolkit puts that data to use by quantifying gaps and pairing them with promising solutions.

- Many frontline and essential jobs became <u>hazardous</u> and difficult during the pandemic. In addition to increased exposure to COVID-19, many workers were required to work more days and hours, skip lunch and breaks, stand for hours, and work while sick. Others were <u>gig workers</u>, forced to work more hours to fill income gaps. Without protective gear, health insurance, or even sick days, there were <u>increases in mortality</u> compared with previous years, especially for food- and agriculture-sector workers.
- Underemployment was a problem. Many workers were unable to work full time due to family responsibilities, being in school or training, illness, disability, or child care problems. Others were working part time because their hours had been reduced; still others were unable to find full-time jobs. In 2021 in Mississippi the underemployment rate that captures these workers was 9.3%, higher than the traditional unemployment rate (5.5%).
- Many older workers were also forced to <u>retire</u>
 <u>earlier than planned</u>. Nationally, according to SHED
 in November 2021, 25% of adults who retired within
 the year prior to the survey, and 15% of those who
 reported that they retired one to two years earlier,
 said factors related to COVID-19 contributed to
 when they retired.
- Nationally, those most impacted by <u>unemployment</u>, <u>job disruption</u>, and hazardous and difficult working conditions were <u>immigrants</u> and workers who were American Indian/Alaska Native, Black, Native Hawaiian/Pacific Islander, Hispanic, or of Two or More Races.

Wages for the Most Common Occupations

In 2021, the impact of the pandemic on workers' wages and wage gains did not translate uniformly across all jobs and sectors in terms of the share of households that were still left below the ALICE Threshold.

Of the 20 most common occupations in Mississippi in 2021, 75% paid less than \$20 per hour. Most of these saw an increase in the median wage; for example, the median wage for cooks increased by 3% from 2019 to 2021, to \$10.03 per hour. But given that wages had stagnated for the previous decade, many still had a substantial percentage of workers who lived below the ALICE Threshold in 2021 (Figure 4). The wage to cover the ALICE Household Survival Budget for a single adult was \$12.28 working full time, or for a family with two adults and two children, a combined wage of \$29.33 per hour.

While there were ALICE workers in all sectors, of the most common occupations, those with the highest percentage of workers below the ALICE Threshold in Mississippi in 2021 were cooks; nursing assistants; cashiers; personal assistants; and waiters and waitresses.

CHILD CARE WORKERS

The pandemic brought to the forefront the crisis in child care availability and cost. For families with two children in care, child care is often the most expensive item in their budget, even more expensive than housing. Child care workers are the workforce behind the workforce, yet many struggle to make ends meet for their own families: With a median hourly wage of \$8.45 in Mississippi in 2021, 63% were below the ALICE Threshold. And with staffing and demand fluctuations, many child care providers went out of business during the pandemic. Lack of care remains an obstacle for working parents.

Figure 4. Top Occupations, Employment, Wages, and Percentage Below ALICE Threshold, Mississippi, 2021

Occupation	Total Employment (BLS)	Median Hourly Wage (BLS)	Percent Median Wage Change From 2019 (BLS)	Percent Workers Below ALICE Threshold (ACS PUMS)
Driver/Sales Workers and Truck Drivers	36,350	\$20.59	14%	32%
Retail Salespersons	35,100	\$11.12	2%	37%
Cashiers	34,310	\$9.01	-3%	59%
Laborers and Movers, Hand	31,450	\$13.97	19%	46%
Registered Nurses	29,140	\$29.23	4%	12%
Fast Food and Counter Workers	26,220	\$8.60	-5%	48%
Cooks	25,770	\$10.03	3%	71%
General and Operations Managers	22,760	\$30.25	0%	25%
Office Clerks	21,180	\$14.26	10%	28%
Personal Care Aides	20,590	\$10.92	11%	59%
Customer Service Representatives	18,980	\$14.25	13%	38%
Stockers and Order Fillers	18,940	\$13.50	15%	36%
Waiters and Waitresses	17,100	\$8.52	-6%	57%
Elementary and Middle School Teachers	16,420	\$22.74	6%	18%
Secondary School Teachers	13,930	\$22.81	3%	6%
Retail Sales Supervisors	13,590	\$17.69	2%	33%
Secretaries and Administrative Assistants	13,250	\$14.41	-4%	20%
Maintenance and Repair Workers	12,280	\$17.54	18%	32%
Nursing Assistants	11,200	\$11.43	3%	61%
Bookkeeping, Accounting, and Auditing Clerks	10,960	\$17.90	3%	23%

Sources: ALICE Threshold, 2021; Bureau of Labor Statistics—Occupational Employment Statistics, 2021; U.S. Census Bureau, American Community Survey, PUMS, 2019 and 2021

To see more data on jobs by hourly wages and full-time, part-time, and hourly work schedules, visit UnitedForALICE.org/Labor-Force/Mississippi

THE IMPACT OF THE COVID ECONOMY ON...

PANDEMIC ASSISTANCE

A prominent feature of the federal government's response to the COVID-19 pandemic was a range of direct assistance programs, including:

- · Economic Impact Payments (stimulus payments)
- The expanded Child Tax Credit (CTC) and Child and Dependent Care Tax Credit (CDCTC)
- · Pandemic-specific unemployment insurance
- · Emergency rental assistance

While ALICE households generally earn too much to qualify for traditional forms of public assistance like the Supplemental Nutrition Assistance Program (SNAP) or Temporary Assistance for Needy Families (TANF), almost all ALICE households qualified for the Economic Impact Payments, and ALICE families with children were eligible for the expanded CTC and CDCTC.

Figure 5 shows an example of the impact of pandemic assistance on a household's ability to meet the cost of basics in 2021. The figure shows a family of four in Mississippi with two parents working full time in two of the most common occupations, retail salesperson and cashier (median wages of \$14.36 and \$13.98 per hour, respectively). This family could not afford the Household Survival Budget in 2021, even with the temporarily increased credits and payments available to them: the CTC (\$3,600 for each child under age 6), the CDCTC (\$4,000 per child in child care), and the Economic Impact Payments (\$2,800 for married couples plus \$1,400 for each child). With both parents working full time, they were not eligible for Treasury Emergency Rental Assistance (ERA). This family's annual income fell short in meeting the expenses of the Household Survival Budget by \$8,721, or 14%.

If both parents worked part time (20 hours per week), they could receive ERA to cover their rent, as well as <u>SNAP</u> and the <u>Earned Income Tax Credit</u> (EITC), but they would still fall short in meeting the Survival Budget by \$10,515, or 17%.

Additional actions taken by the state of Mississippi in response to the pandemic can be found in the National Conference of <u>State Legislatures' State Action on Coronavirus Database</u>.

Pandemic Timeline

2020 State Annual COVID-19 Deaths: 4,747

March 2020 - National Emergency Declared

Emergency Pandemic Unemployment Insurance (UI) benefits (including <u>PUA</u>, <u>PEUC</u>, <u>FPUC</u>, and <u>MEUC</u>)

States required to keep Medicaid beneficiaries enrolled

April 2020 — <u>Economic Impact Payments</u> of up to \$1,200 per adult for eligible individuals and \$500 per qualifying child

December 2020 — First <u>COVID-19 vaccinations</u> receive emergency use authorization from FDA

Economic Impact Payments of up to \$600 per adult for eligible individuals and up to \$600 per qualifying child

2021 State Annual COVID-19 Deaths: 5,692

January to November 2021 — Emergency rental assistance provided on average \$4,345 to low-income households to pay rent or utility bills

March 2021 — Economic Impact Payments of up to \$1,400 for eligible individuals

July to December 2021 — Child Tax Credit payments (up to \$300 month per child); temporary expansion of CTC ended nationally in December

September 2021 — National end of all <u>Emergency</u> Pandemic UI benefits

October 2021 — End of CDC's eviction moratorium

CDC approves vaccinations for children age 5-11

2022 State Annual COVID-19 Deaths: 2,658

June 2022 – CDC approves vaccinations for <u>children</u> <u>under 5 years old</u>

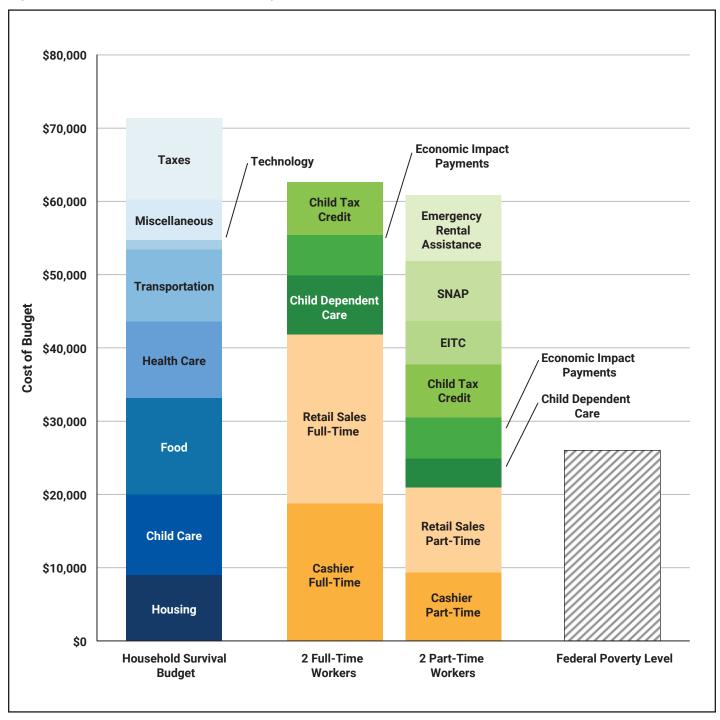
July 2022 — Federal rental assistance funds depleted in many states

December 2022 — Federal rental assistance funds depleted in <u>most states</u>

2023

May 11, 2023 — <u>Scheduled end</u> of the national emergency and public health emergency

Figure 5. Income and Expenses, Family of Four, Mississippi, 2021



Note: Full-time income is calculated based on 40 hours per week; part-time income is based on 20 hours per week.

Sources: ALICE Threshold, 2021; Bureau of Labor Statistics—Occupational Employment Statistics, 2021; Internal Revenue Service, tax credits – CTC, CDCTC, EITC, 2021; USDA, SNAP, 2021; U.S. Treasury, 2022

Participation in Assistance Programs

Traditional public assistance does not reach all people in households that are struggling financially. Due to income and assets limits, most ALICE households are not able to participate in public assistance; and additional barriers, strict program requirements, and stigma prevent even households in poverty from participating. In addition, income and asset limits for public assistance can create "benefits cliffs" that limit economic mobility. In Mississippi in 2021:

- With increased food insecurity during the pandemic, the federal <u>SNAP</u> provided an <u>emergency allotments</u> option starting in 2020, increasing the amount of SNAP by about \$90 per month per household. Because the income eligibility threshold for SNAP was 130% of the FPL in Mississippi, the reach of emergency and regular SNAP benefits was limited: 40% of households in poverty, and 14% of ALICE households participated in 2021 based on ACS PUMS data. However, it is important to note that while not all financially insecure households are eligible for SNAP, the program reached <u>nearly three-quarters</u> (71%) of eligible households in Mississippi.
- The percentage of households below the ALICE
 Threshold receiving direct cash assistance from programs like <u>TANF</u> was even smaller (4% of households in poverty and 2% of ALICE households).
- Participation in <u>SSI</u> an assistance program only available for people with disabilities and seniors with limited financial resources was also minimal, with 13% of all households below the ALICE Threshold and 22% of households with a member with a disability below the Threshold participating.

- To address the increased demands for health care during the pandemic, the federal government provided additional funding to states for Medicare and prohibited states from adding eligibility restrictions or terminating Medicaid coverage during the public health emergency. In 2021, 48% of all households below the ALICE Threshold in Mississippi participated in CHIP or Medicaid.
- Paying for housing expenses was the top concern of households below the ALICE Threshold, as reported in the 2021 ALICE Report, *The Pandemic Divide*.
 The federal Emergency Rental Assistance Program was critical in stabilizing millions of households by paying for rent, utilities, and home energy costs. Yet because of the strict requirements to qualify, many households struggling to afford rent were not eligible. Requirements included qualifying for unemployment benefits, experiencing a reduction in income, and one or more household members being at risk of homelessness. In the fall of 2022, 24% of adult renters in Mississippi were not caught up on rent, according to the Household Pulse Survey.

In contrast, eligibility limits for the well-publicized stimulus payments and tax credits (Economic Impact Payments, CTC, and CDCTC) were well above those for traditional public assistance programs, making them available to most poverty-level and ALICE households.

However, even qualified households <u>experienced</u> <u>difficulties</u> getting their payments, especially those who were filing taxes for the first time, those without bank accounts or internet access, as well as families with mixed immigrant status or who were experiencing homelessness.

THE IMPACT OF THE COVID ECONOMY ON... SAVINGS AND ASSETS

It has been widely reported that <u>U.S. household savings</u> <u>increased</u> during the pandemic. Yet analysis of the data from the Federal Reserve SHED reveals that the national average conceals different experiences by state and even more so by income level in terms of rainy day funds and retirement assets.

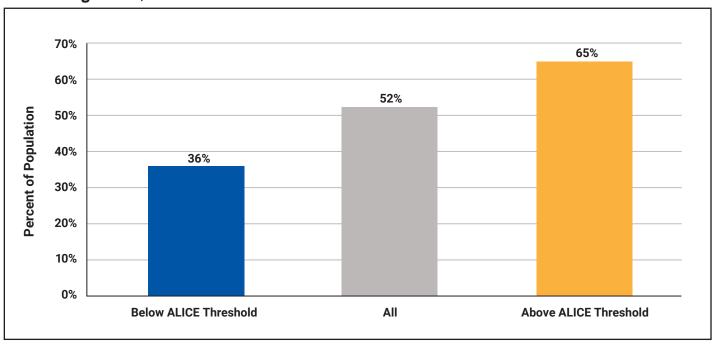
Rainy Day Funds

One of the best-known questions in the SHED survey asks whether respondents had set aside emergency savings or "rainy day funds" that would cover their expenses for three months in case of sickness, job loss, economic downturn, or other emergencies. In October 2019, 51% of respondents in Mississippi and surrounding

states (Alabama, Arkansas, Louisiana, Mississippi, and Tennessee) reported having these funds; by November 2020, that share had increased to 52%, and stayed at that rate in November 2021(Figure 6).

Yet only 31% of respondents below the Threshold in Mississippi reported having rainy day funds in October 2019, increasing slightly to 32% by November 2020, and up to 36% by November 2021. During the same time period, 70% of those above the Threshold in Mississippi had rainy day funds in October 2019, increasing to 72% in November 2020, before dropping to 65% in November 2021. Even though rates came down for respondents above the Threshold in 2021, rates were considerably higher than the rate for those below (65% vs. 36%, respectively).

Figure 6. Funds to Cover Three Months' Expenses by the ALICE Threshold, Mississippi and Surrounding States, 2021



Question: Have you set aside emergency or rainy day funds that would cover your expenses for three months in the case of sickness, job loss, economic downturn, or other emergencies?

Sources: ALICE Threshold, 2021; Federal Reserve Board, Survey of Household Economics and Decisionmaking (SHED), November 2021

Nationally, there were also substantial gaps by income and race/ethnicity in rainy day funds (this data is not available at the state level, but it is likely these disparities were mirrored in Mississippi). In 2021, White and Hispanic respondents below the ALICE Threshold had higher rates of emergency savings (42% and 41%, respectively) than Black respondents below the Threshold (32%). Rates were higher overall for respondents above the Threshold, yet gaps remained (77% for White, 71% for Hispanic, and 64% for Black respondents). Each of these racial/ethnic groups made gains during the pandemic, with Hispanic respondents both above and below the Threshold showing the largest increase in emergency savings. From October 2019 to November 2021, the percentage of Hispanic respondents below the Threshold with rainy day funds increased from 28% to 41%, and the percentage of Hispanic respondents above the Threshold with these funds increased from 57% to 71%.

Retirement Assets

Overall, having retirement assets was less common than having emergency savings in Mississippi.

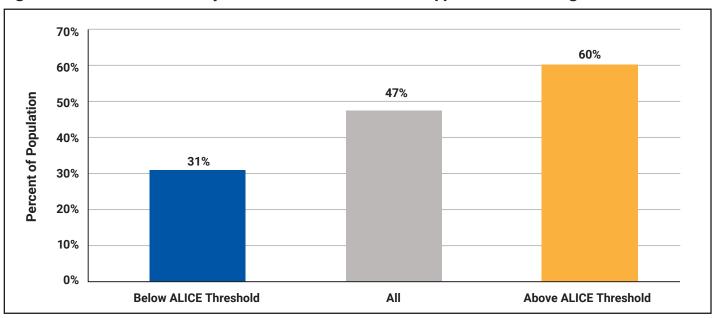
Retirement assets include 401(k)s, IRAs, pensions, or business or real estate holdings that provide income in

retirement. Overall, 52% of respondents in Mississippi and surrounding states (Alabama, Arkansas, Louisiana, Mississippi, and Tennessee) reported having these funds in October 2019, increasing to 47% by November 2020, and increasing further to 60% by November 2021. These averages conceal a widening of the disparity in retirement assets between households above and below the ALICE Threshold in Mississippi (Figure 7).

Prior to the pandemic, in October 2019, 40% of respondents below the Threshold in Mississippi had retirement savings, according to SHED. The rate decreased to 31% by November 2021. In October 2019, 64% of respondents above the Threshold in Mississippi had retirement assets. The rate increased to 60% by November 2021.

The <u>CARES Act</u> reduced penalties for early withdrawals from retirement accounts, thus making it easier for households to access retirement funds. Overall, 8% of non-retired adults in the U.S. tapped into their retirement savings in 2021, according to SHED. And according to a <u>national retirement survey</u>, the majority of loans or hardship withdrawals in 2022 were taken by low-income households.

Figure 7. Retirement Assets by the ALICE Threshold, Mississippi and Surrounding States, 2021



Question: Do you currently have each of the following types of retirement savings? Selected at least one: 401(k); IRA; pension; savings outside a retirement account, business, or real estate holding that will provide income in retirement; other retirement savings

Sources: ALICE Threshold, 2021; Federal Reserve Board, Survey of Household Economics and Decisionmaking (SHED), November 2021

BEYOND 2021: ECONOMIC CHALLENGES AHEAD FOR ALICE

The pandemic timeline shows a contracting economy in 2020 followed by a strong policy response in 2021. The government's broad <u>pandemic response was effective</u> in preventing the kind of surge in financial hardship that was experienced during the Great Recession.

But 52% of households were still living below the ALICE Threshold in Mississippi in 2021. With COVID-19 continuing but pandemic relief benefits expiring, <u>initial data from 2022</u> suggests that the economic situation has in fact gotten worse for ALICE, which in turn puts the wider economy at risk.

An analysis of recent surveys reveals that households below the ALICE Threshold are still facing food insufficiency, difficulty paying bills, and feelings of anxiety and depression. These challenges were first reported in *The Pandemic Divide*, and are updated here with the most recent data from the Household Pulse Survey (through December 2022) and SHED (through November 2021).

These surveys also provide a look at the breakdown of pandemic experiences by race, sex, and disability status. The differences here are even starker than when looking at income alone.

Warning signs:

Food insufficiency: ALICE families experiencing food insufficiency are a canary in the coal mine, indicating larger problems beyond food. Rates of food insufficiency have remained elevated since the beginning of the pandemic. In the August 2020 Household Pulse Survey, respondents below the ALICE Threshold in Mississippi were far more likely to report that their household sometimes or often did not have enough food in the prior seven days than respondents above the Threshold (23% vs. 4%); by November 2022, the rates were even higher (31% vs. 5%). Some demographic groups experienced higher than average food insufficiency (Figure 8). For example, 34% of Black respondents below the Threshold and 47% of respondents with disabilities below the Threshold reported not having enough food compared to 19% of all Mississippi households.

For households with children in Mississippi, in August 2020, respondents below the ALICE Threshold were more likely than respondents above the Threshold to report that often or sometimes

Figure 8. Food Insufficiency, Above and Below the ALICE Threshold, Mississippi, 2022

Food Insufficiency						
Below ALICE Threshold Above ALICE Threshold State Average						
Black	34%	3%				
Female	29%	5%	19%			
With a Disability	47%	8%				

Question: In the last seven days, which of these statements best describes the food eaten in your household? Selected: Sometimes or often not enough

Note: Black respondents are non-Hispanic; the "With Disability" group includes respondents who have one or more vision, hearing, cognitive, mobility, or self-care difficulties; the Hispanic group (includes respondents of Hispanic, Latino, or Spanish origin of any race) and the LGBT group (which includes respondents who identify as gay or lesbian, bisexual, and/or transgender), were too small to include in this analysis.

Sources: ALICE Threshold, 2021; U.S. Census Bureau, Household Pulse Survey, September 14, 2022-November 14, 2022, Phase 3.6

their children were not eating enough because they couldn't afford enough food (21% vs. 7%); in November 2022, those rates were even higher for those below, and slightly improved for those above (27% vs. 6%).

With changes to the emergency pandemic food measures, including the <u>ending of SNAP</u> <u>emergency allotments</u>, many families will need to rely on the charitable food system that was designed for emergencies, but is increasingly an <u>ongoing necessity</u>.

- **Learning loss:** Following a year of widespread school closings and disrupted education, most students returned to in-person learning in the fall of 2021. The learning loss that accompanied remote learning has been widely reported. Not surprisingly, students in lower-income districts with fewer resources were hardest hit. Nationally, in 2021, 71% of parents below the Threshold said that their child was prepared for the academic year ahead, compared to 81% of parents above the Threshold. The National Center for Education Statistics (NCES) reported that nationally in 2022, scores for 9-yearold students declined five points in reading and seven points in mathematics compared to 2020 - the largest average score decline in reading since 1990, and the first-ever score decline in mathematics. Drops were even larger for low-income students as well as for Black and Hispanic students.
- Behind on rent payments: According to the Household Pulse Survey in August 2020, 16% of renters below the Threshold and 8% of renters above the Threshold were not caught up; by November 2022, those rates were considerably higher for those below at 29%, while remaining similar for those above, at 9%. Renters who fall behind on rent are at greater risk for eviction, especially since the federal moratorium on evictions and foreclosures and state-level bans have now expired, and funding for rental assistance is running out. As a result, eviction filings are on the rise and are likely to increase in the near term.

- Struggling to pay bills: During the height of the pandemic, in August 2020, 46% of households below the ALICE Threshold in Mississippi said it was somewhat or very difficult to pay for usual items such as food, rent or mortgage, car payments, and medical expenses, according to the Household Pulse Survey. The rate increased to 64% by November 2022. During both time periods, rates for those below the Threshold were considerably higher than those above (20% in August 2020 and 37% in November 2022).
- Pacing lack of savings and medical debt: By the end of 2021, many ALICE families were struggling to save and were facing medical debt, making them more vulnerable to an emergency in the future. Only 36% of respondents to the SHED survey below the ALICE Threshold in Mississippi had set aside emergency savings or rainy-day funds that would cover their expenses for three months in the event of sickness, job loss, economic downturn, or another emergency, and 24% of respondents below the Threshold had incurred an unexpected major medical expense that they had to pay for out of pocket because it was not completely paid for by insurance.
- Physical health: A September 2020 national survey found that 36% of adults (age 18 to 64) delayed or missed health care services, including dental care, primary care, or specialist visits; preventive health screenings; and medical tests. For those with one or more chronic conditions, a mental health condition, or a lower income, the likelihood of postponing or forgoing care was even higher. Parents also postponed care for their children. In the fall of 2021, Mississippi households below the ALICE Threshold were more likely to report that they missed, delayed, or skipped their child's preventive check-up in the last 12 months than households above the Threshold (48% vs. 32%). These delays, especially when coupled with preexisting conditions, can contribute to more serious conditions in the future.

In addition, according to the November 2022 Household Pulse Survey, Mississippi respondents below the ALICE Threshold were more likely to report having symptoms of long COVID (such as fatigue, "brain fog," difficulty breathing, heart palpitations, dizziness, or changes to taste/smell) lasting three months or longer that they did not have prior to having COVID-19 than respondents above the Threshold (39% vs. 31%).

Mental health: With these sustained challenges, it's not surprising that people below the ALICE Threshold in Mississippi were more likely to report feeling depressed or anxious than those above the Threshold. According to the Household Pulse Survey, in August 2020, 19% of respondents below the Threshold and 12% above the Threshold reported feeling nervous, anxious, or on edge nearly every day over the last two weeks.

These rates increased to 26% and 15%, respectively, by November 2022. Respondents below the Threshold were also more likely to report feeling down, depressed, or hopeless at both timepoints (11% in 2020 and 21% in 2022) than respondents above the Threshold (8% in both 2020 and 2022). Some demographic groups experienced substantially higher rates of feeling anxious than the state average (Figure 9).

The lack of mental health resources during the pandemic has been widely recognized, and awareness is increasing, especially with the launch of the Nationwide Suicide and Crisis Lifeline (988). But there remains a severe shortage of mental health resources, especially for low-income families, and mental health providers struggle to meet increased demand.

Figure 9. Feeling Anxious, Above and Below the ALICE Threshold, Mississippi, 2022

Feeling Nervous, Anxious, or on Edge						
Below ALICE Threshold Above ALICE Threshold State Average						
Black	21%	6%				
Female	25%	19%	21%			
With a Disability	46%	34%				

Question: Over the last two weeks, how often have you been bothered by feeling nervous, anxious, or on edge? Selected: Nearly every day

Note: Black respondents are non-Hispanic; the "With Disability" group includes respondents who have one or more vision, hearing, cognitive, mobility, or self-care difficulties; the Hispanic group (includes respondents of Hispanic, Latino, or Spanish origin of any race) and the LGBT group (which includes respondents who identify as gay or lesbian, bisexual, and/or transgender), were too small to include in this analysis.

Sources: ALICE Threshold, 2021; U.S. Census Bureau, Household Pulse Survey, September 14, 2022-November 14, 2022, Phase 3.6

From Warnings to Reality: ALICE Today

The strength of the Mississippi economy is inextricably tied to the financial stability of all residents. As the pandemic has shown, ALICE workers are critical to the smooth running of the economy, during times of crisis and beyond. And, in turn, the stability of ALICE families depends on their being able to fully participate in that economy. Leaving ALICE behind in the recovery sets households and the larger economy up for greater vulnerability to the next economic disruption.

This is already happening, at the same time that the frequency and severity of <u>natural disasters</u> continue to increase. In places that experienced natural disasters in 2021 and 2022 — such as Hurricane Ian in Florida; wildfires in California, Idaho, and Utah; flooding in Kentucky and Missouri; and tornadoes in the southern U.S. — ALICE families faced <u>higher risks</u>.

For example, following <u>Hurricane Ian in September 2022</u> in Florida, according to the Household Pulse Survey (December 2022), respondents below the ALICE Threshold were more likely than households above the Threshold to be displaced from their home (9% vs. 6%). One month after the storm, respondents below the Threshold were three times more likely to be experiencing a shortage of food (39% vs. 13%) and drinkable water (42% vs. 12%). In Mississippi, many are still recovering from the <u>2019 Backwater Flood</u>, and those living in previous floodplains are at greater risk from future environmental impacts.

The pandemic has highlighted the ability of government policymakers and business managers to respond to changing conditions quickly. The 2021 ALICE data may surprise some readers who were expecting much worse. But 2021 was a unique year — and these warning signs are both a call to action and a challenge to complacency. We ignore our essential workers at our economy's and our communities' peril.







COUNTY COMPARISON: INCOME STATUS, 2021

M	lississippi Counties, 202	Percent Chan	ge, 2019-2021	
County	Households	% ALICE + Poverty	# of Households	# ALICE + Poverty
Adams	11,353	63%	1%	-4%
Alcorn	14,027	51%	-4%	8%
Amite	5,841	62%	12%	31%
Attala	6,333	62%	-9%	0%
Benton	2,962	57%	-6%	-5%
Bolivar	11,538	63%	-5%	-3%
Calhoun	5,672	55%	-3%	4%
Carroll	3,913	51%	2%	11%
Chickasaw	6,745	58%	4%	8%
Choctaw	3,492	58%	8%	16%
Claiborne	2,577	80%	-11%	1%
Clarke	5,929	55%	-5%	11%
Clay	7,489	62%	-2%	0%
Coahoma	8,301	65%	-5%	-4%
Copiah	9,711	55%	3%	5%
Covington	6,831	59%	1%	4%
DeSoto	68,966	43%	6%	6%
Forrest	28,867	61%	6%	8%
Franklin	3,072	60%	5%	17%
George	8,577	51%	13%	19%
Greene	3,742	51%	-5%	12%
Grenada	8,631	55%	3%	20%
Hancock	18,864	42%	-6%	-8%
Harrison	81,224	46%	9%	4%
Hinds	91,067	58%	3%	13%
Holmes	5,674	74%	-8%	-8%
Humphreys	2,941	68%	-8%	-6%

Mi	Percent Chan	ge, 2019–2021		
County	Households	% ALICE + Poverty	# of Households	# ALICE + Poverty
Issaquena	378	67%	-22%	-17%
Itawamba	8,709	47%	1%	-5%
Jackson	56,984	43%	1%	6%
Jasper	6,319	56%	-5%	-1%
Jefferson	2,412	62%	-1%	-11%
Jefferson Davis	4,305	57%	-9%	-9%
Jones	24,087	54%	-3%	0%
Kemper	3,196	68%	-11%	-11%
Lafayette	18,970	53%	1%	11%
Lamar	24,929	45%	13%	24%
Lauderdale	28,212	57%	-5%	15%
Lawrence	4,439	59%	-8%	5%
Leake	7,424	57%	-8%	-10%
Lee	31,674	42%	-1%	-4%
Leflore	9,534	65%	-4%	-2%
Lincoln	12,949	53%	2%	8%
Lowndes	22,315	50%	-1%	11%
Madison	41,805	39%	5%	21%
Marion	9,175	65%	-3%	9%
Marshall	12,542	53%	-2%	3%
Monroe	13,465	48%	-4%	-6%
Montgomery	3,802	63%	-16%	15%
Neshoba	10,024	61%	-6%	4%
Newton	7,533	61%	-6%	2%
Noxubee	3,657	71%	-8%	12%
Oktibbeha	21,011	55%	18%	17%
Panola	12,114	60%	-3%	8%
Pearl River	20,465	52%	-3%	9%
Perry	4,371	56%	-5%	4%
Pike	14,838	62%	3%	0%

M	Percent Chan	ge, 2019–2021		
County	Households	% ALICE + Poverty	# of Households	# ALICE + Poverty
Pontotoc	11,394	47%	6%	-4%
Prentiss	9,088	49%	-1%	-11%
Quitman	2,596	68%	-14%	-10%
Rankin	58,297	39%	4%	16%
Scott	9,776	55%	-4%	-3%
Sharkey	1,364	59%	-22%	-27%
Simpson	9,090	60%	-4%	9%
Smith	5,370	48%	-8%	-14%
Stone	6,429	53%	1%	1%
Sunflower	8,073	69%	-3%	4%
Tallahatchie	4,101	68%	-6%	-4%
Tate	10,375	42%	0%	-9%
Tippah	7,854	57%	0%	4%
Tishomingo	8,030	52%	5%	5%
Tunica	3,635	60%	-8%	-1%
Union	9,880	52%	1%	3%
Walthall	5,353	62%	-4%	-4%
Warren	17,091	48%	-6%	-8%
Washington	17,376	60%	-3%	-1%
Wayne	7,518	57%	-2%	6%
Webster	3,941	44%	4%	-4%
Wilkinson	3,316	66%	5%	-3%
Winston	6,841	53%	-6%	-10%
Yalobusha	5,099	50%	-2%	8%
Yazoo	8,645	67%	1%	-1%

NATIONAL COMPARISON: INCOME STATUS, 2021

STATE	STATE RANK		Household Income Status		
	(1 = lowest % Below ALICE Threshold)	Number of Households	% Households in Poverty	% ALICE Households	% Households Below ALICE Threshold
United States	_	126,903,920	13%	29%	41%
Alabama	48	1,951,995	16%	32%	48%
Alaska	1	266,391	10%	22%	32%
Arizona	24	2,813,110	12%	28%	40%
Arkansas	46	1,176,614	16%	31%	47%
California	35	13,420,382	12%	31%	43%
Colorado	13	2,297,529	10%	27%	37%
Connecticut	19	1,428,313	10%	28%	39%
Delaware	27	395,656	12%	29%	41%
District of Columbia	31	319,565	15%	28%	42%
Florida	44	8,533,422	13%	32%	45%
Georgia	47	3,954,813	14%	34%	47%
Hawaiʻi	29	490,101	12%	30%	41%
Idaho	34	681,926	11%	32%	43%
Illinois	10	4,981,919	12%	24%	36%
Indiana	21	2,656,794	12%	27%	39%
lowa	9	1,293,028	11%	24%	36%
Kansas	20	1,153,270	12%	27%	39%
Kentucky	38	1,767,504	16%	28%	44%
Louisiana	50	1,776,260	19%	32%	51%
Maine	30	583,562	12%	30%	42%
	15		10%		
Maryland	25	2,352,331	11%	28% 28%	38%
Massachusetts		2,756,295			40%
Michigan	22	4,029,761	13%	26%	39%
Minnesota	8	2,254,997	10%	26%	35%
Mississippi	51	1,116,509	20%	32%	52%
Missouri	36	2,459,987	13%	30%	43%
Montana	28	443,529	12%	29%	41%
Nebraska	17	781,693	11%	27%	39%
Nevada	42	1,189,085	14%	31%	45%
New Hampshire	2	548,727	8%	25%	33%
New Jersey	12	3,495,628	11%	26%	37%
New Mexico	45	821,310	17%	29%	47%
New York	40	7,635,201	14%	30%	44%
North Carolina	41	4,150,059	13%	31%	44%
North Dakota	6	322,588	11%	23%	34%
Ohio	16	4,820,453	13%	25%	38%
Oklahoma	43	1,536,903	15%	30%	45%
Oregon	39	1,697,608	12%	32%	44%
Pennsylvania	23	5,229,253	12%	27%	39%
Rhode Island	18	435,782	12%	27%	39%
South Carolina	33	2,037,203	15%	29%	43%
South Dakota	11	352,363	11%	26%	36%
Tennessee	37	2,740,302	14%	30%	44%
Texas	32	10,705,476	14%	29%	43%
Utah	5	1,087,978	9%	25%	34%
Vermont	26	265,098	11%	29%	40%
Virginia	14	3,300,111	10%	28%	38%
Washington	4	3,013,644	10%	24%	34%
West Virginia	49	711,392	17%	31%	48%
Wisconsin	7	2,436,961	11%	23%	34%
Wyoming	3	233,539	11%	22%	34%

NEXT STEPS

Capturing the true extent of financial hardship in Mississippi is critical for the appropriate allocation of funds for programs in areas such as education, health care, food access, housing, and employment. There is more to be done to change the trajectory for ALICE households. How can you help?

Learn more and help to raise awareness of the struggles ALICE households face with:

- The interactive <u>ALICE in Mississippi webpages</u>, to dig deeper into:
 - » County Reports
 - » Household budgets
 - » Maps with data for local geographies
 - » Demographics
 - » Labor force data
 - » ALICE data alongside additional Indicators of Well-Being

Connect with stakeholders:

- <u>Contact your local United Way</u> for support and volunteer opportunities.
- Connect with members of the state <u>Research</u> <u>Advisory Committees</u> that support this work.
- Find your state and federal representatives and see ALICE household data by legislative district with our ALICE Legislative District Tool.

Turn the ALICE data into action in your community:

 Use the ALICE metrics to highlight the challenges ALICE households face, to inspire action and generate innovative solutions that promote financial stability.

- Armed with the ALICE data, advocate for policy change, apply for grant funding, allocate funding for programs and services targeted to ALICE households, etc.
- Learn more on our <u>ALICE in Action</u> webpage about the programs, practices, and policies to improve access to affordable housing, high quality child care and education, healthy food, health care, transportation, workforce training, and more.
- Demonstrate potential financial challenges that ALICE workers face with interactive tools from the Federal Reserve Bank of Atlanta that incorporate the Household Survival Budget. These tools, which include the <u>Policy Rules Database</u> and the <u>Career Ladder Identifier and Financial Forecaster</u>, map changes in benefits along a career path and identify potential benefits cliffs.

Be an ally and advocate for better data:

- Advocate for more accurate data collection by the <u>U.S. Census Bureau</u> for people who have been <u>historically undercounted</u>, including (but not limited to) people with disabilities, people experiencing homelessness, people of color, individuals who identify as LGBTQ+, and people in low-income and hard-to-count geographic areas.
- Support the <u>implementation</u> of a single combined question for race and ethnicity. Census <u>research</u> shows this change will yield a more accurate portrait of how the U.S. population self-identifies, especially for people who self-identify as multiracial or multiethnic.

United For ALICE. (2023). "ALICE in the Crosscurrents: COVID and Financial Hardship in Mississippi." <u>UnitedForALICE.org/Mississippi</u>

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