ALICE IN THE CROSSCURRENTS

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COVID AND FINANCIAL HARDSHIP IN

2023 Report | UnitedForALICE.org





Indiana United Ways

ABOUT UNITED FOR ALICE AND OUR PARTNERS

ALICE in the Crosscurrents: COVID and Financial Hardship in Indiana is brought to you by Indiana United Ways and United Way of Central Indiana in partnership with United For ALICE, a driver of innovative research and action around financial hardship for ALICE (Asset Limited, Income Constrained, Employed) households. With a commitment to racial and economic justice, United For ALICE and United Ways across Indiana share this research with foundations, government, corporations, and other nonprofits, to inform policy and promote positive change. The grassroots ALICE movement, led by United Way of Northern New Jersey, has spread to 27 states and the District of Columbia. Learn more about the ALICE movement here.

To create the ALICE Reports, our <u>team of researchers</u> works with <u>Research Advisory Committees</u> composed of experts from our partner states. This work is guided by our rigorous <u>methodology</u>, which is updated biennially with experts from across our Research Advisory Committees. Director and Lead Researcher: Stephanie Hoopes, Ph.D.

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Indiana United Ways



United Way of Central Indiana

To learn more about how you can get involved in advocating and creating change for ALICE in Indiana, contact: Michael Budd, at Michael.Budd@iuw.org.

To access interactive ALICE data and resources for Indiana, go to UnitedForALICE.org/Indiana



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ALICE RESEARCH IN A TIME OF CHANGE

This ALICE Report provides the first look at the extent of financial hardship in Indiana using ALICE metrics since the COVID-19 pandemic began. The pandemic has disrupted longstanding patterns in how and where people live, work, study, save, and spend their time. And the story of ALICE and the pandemic is still unfolding as this Report is being written, amid an ongoing health crisis and an economic and public policy landscape that continues to shift. In a time of change, United For ALICE remains committed to providing the most up-to-date local data possible on financial hardship in Indiana and across the U.S.

Two pillars of the ALICE measures are household costs and income. The **Household Survival Budget** calculates the cost of household essentials for each county in Indiana and relies on a wide range of sources for the budget items of housing, child care, food, transportation, health care, and a smartphone plan, plus taxes.

For household income, the ALICE measures rely on the U.S. Census Bureau's American Community Survey (ACS). The ACS experienced such significant <u>disruption in data</u> <u>collection</u> in 2020 that the Census Bureau released only experimental estimates, which are not included in our analysis. By 2021, standard Census data collection had resumed.

Household costs are compared to household income to determine if households are **below the ALICE Threshold**. This includes both households in **Poverty**, with income below the Federal Poverty Level (FPL), and those that are **ALICE**, with income above the FPL but below the cost of basics.

Our standard ALICE data is based on the ACS – both household tabulated data and individual data from

KEY TERMS

- ALICE: Asset Limited, Income Constrained, Employed – households that earn above the Federal Poverty Level (FPL) but cannot afford the basic cost of living in their county. Despite struggling to make ends meet, ALICE households often do not qualify for public assistance.
- ALICE Threshold of Financial Survival: Derived from the Household Survival Budget, the minimum average income that a household needs to afford housing, child care, food, transportation, health care, and a smartphone plan, plus taxes. Calculated for all U.S. states and counties.
- Below ALICE Threshold: Includes people in poverty-level and ALICE households combined.

the <u>Public Use Microdata Sample</u> (PUMS) records. In addition, this Report includes our analysis of two surveys that capture the experiences of a nationally representative sample of households during the pandemic:

- <u>Federal Reserve Board's Survey of Household</u> <u>Economics and Decisionmaking (SHED)</u>, October, 2019; November, 2020; and November, 2021
- <u>U.S. Census Bureau's COVID-19 Household Pulse</u> <u>Survey (Household Pulse Survey)</u>, August 19–August 31, 2020; September 14–November 14, 2022; and December 9–December 19, 2022

Learn more about our methodology at: <u>UnitedForALICE.org/Methodology</u>

Data Notes: The data used in this Report are estimates; some are geographic averages, others are one- or fiveyear averages depending on population size. Percentages are rounded to whole numbers, sometimes resulting in percentages totaling 99% or 101%. ALICE analysis includes all households, regardless of work status, as employment is fluid and most households have members who are working, have worked, or are looking for work.

THE ALICE HOUSEHOLD SURVIVAL BUDGET

The ALICE Household Survival Budget is the foundation of the ALICE research. This budget calculates the bareminimum cost of the household basics needed to live and work in the modern economy by household composition, in every county.

When compared to the more accurate cost of living included in the Household Survival Budget, the Federal Poverty Level (FPL) is drastically inadequate. Unlike the ALICE budgets, the FPL is not based on the cost of contemporary household necessities, and except for Alaska and Hawai'i, it is not adjusted to reflect costof-living differences across the U.S. Nor does it adjust for different ages of household members. The FPL is increased annually based on the Bureau of Labor Statistics' (BLS) Consumer Price Index (CPI), and those increases are the same for all U.S. households of a given size. By contrast, the actual household costs in the Survival Budget have increased at different rates depending on location, household size, and household composition.

Yet despite its inadequacies, the FPL continues to be the standard for determining the number and proportion of people living in poverty in the U.S. With the FPL as the primary way for policymakers and local stakeholders to gauge the extent of financial hardship in their communities, a huge portion of struggling U.S. households go unrecognized.

Across Indiana, for all household sizes and in all locations, the FPL is well below the Household Survival Budget. In 2021, the FPL was \$26,500 for a family of four. In contrast, Figure 1 shows that the average cost of living for a family of four in Indiana was \$58,428, considerably higher than the FPL; the same was true for average household costs for a single adult.

Figure 1. ALICE Household Survival Budget and Federal Poverty Level, Indiana, 2021

| | Federal Poverty Level Census income thresholds that vary by household size but not geography to determine who is in poverty | ALICE Household Survival Budget The cost of the essentials needed to live and work in the modern economy, by household type and location |
|---------------------------|--|---|
| Family of Four | | |
| Monthly Total | \$2,208 | \$4,869 |
| Annual Total | \$26,500 | \$58,428 |
| Percent Change, 2019-2021 | 3% | 7% |
| Single Adult | | |
| Monthly Total | \$1,073 | \$2,053 |
| Annual Total | \$12,880 | \$24,636 |
| Percent Change, 2019-2021 | 3% | 13% |

Note: Percent change is pre-tax.

Sources: ALICE Household Survival Budget, 2021; Assistant Secretary for Planning and Evaluation (ASPE), HHS poverty guidelines for 2021, U.S. Department of Health and Human Services

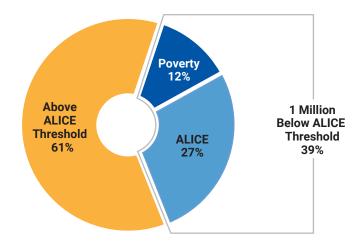
| | ALICE Household Survival Budget | Average Costs, Ind | Monthly iana, 2021 |
|----------------|--|--|---|
| | Description, Update, and Sources | One Adult | Family of Four |
| Housing | Rent: Fair Market Rent (40th percentile) for an efficiency, one-bedroom, or two-bedroom apartment (based on family size), adjusted in metro areas using the American Community Survey (ACS) – minus utilities Utilities: As captured by the Community Expenditure Survey (CEX) Update: Costs of rent and utilities are now shown separately. Sources: ACS metro housing costs and U.S. Department of Housing and Urban Development (rent); CEX (utilities) | \$433 rent + \$154 utilities | \$539 rent + \$292 utilities |
| Child Care | Cost for registered Family Child Care Homes for infants (0–2 years), preschool-age (3–4), and school-age children (5–12) Source: Child Care Aware of America, 2018 | \$- | \$985 |
| Food | USDA Thrifty Food Plan by age with county variation from Feeding America Update: A <u>change in legislation</u> requires the USDA Thrifty Food Plans to reflect the cost for resource-constrained households to purchase a healthy, practical diet, starting in 2021, increasing costs from prior years. Sources: Feeding America; U.S. Department of Agriculture (USDA) | \$377 | \$1,027 |
| Transportation | Operating costs for a car (average daily miles by age, cost per mile, license, fees, and insurance), or public transportation where viable Update: The decline in public transportation use during the pandemic <u>reduced</u> <u>the average expenditure</u> , yet the cost for workers who had to use it to commute remained the same. To reflect this, the budget uses 2019 average CEX spending. Sources: AAA, Federal Highway Administration, The Zebra (car); CEX (public transportation) | \$331 | \$808 |
| Health Care | Health insurance premiums based on employer-sponsored plans plus out-of-pocket costs for households with \$40,000-\$69,000 annual income by age, weighted with the poor-health multiplier. For the senior budget, cost of Medicare Part A and B, out-of-pocket costs, plus average out-of-pocket spending for the top five chronic diseases as reported by CMS. Sources: Centers for Medicare and Medicaid Services (CMS); CEX (health); Medical Expenditure Panel Survey (MEPS) | \$229 | \$793 |
| Technology | Smartphone plan with 10GB of data for each adult in a household Update: Costs were upgraded from a 5GB to a 10GB monthly data plan to reflect the increased need for internet access. Source: Consumer Reports | \$75 | \$110 |
| Miscellaneous | Cost overruns estimated at 10% of the budget, excluding taxes, to cover one-time unanticipated costs within the other categories | \$160 | \$455 |
| Taxes | Federal, state, and local taxes owed on the amount of income to cover the Survival Budget, as well as tax credits, including the Child Tax Credit (CTC) and the Child and Dependent Care Tax Credit (CDCTC) Update: Due to the significant effect of the expanded tax credits in 2021, total taxes before credits and the credits are both listed. Sources: Internal Revenue Service; Tax Foundation | \$294 | \$951 Tax before CTC and CDCTC -\$1,091 CTC and CDCTC |
| | Monthly Total | \$2,053 | \$4,869 |

To see the Household Survival Budget for other household compositions at the state and county levels, go to UnitedForALICE.org/Household-Budgets/Indiana.

ALICE IN INDIANA: EXECUTIVE SUMMARY

The number of households in financial hardship in Indiana continues to be undercounted in official measures. According to the FPL, 12% of households in Indiana (323,620) were in poverty in 2021. Yet <u>United For ALICE</u> data shows that another 27% (711,713 households) — more than twice as many — were **ALICE** (Asset Limited, Income Constrained, Employed). ALICE households earn above the FPL, but not enough to afford the basics in the communities where they live.

The reality is that of the 2.7 million households in Indiana, 1,035,333 – 39% – had income below the <u>ALICE Threshold of</u> <u>Financial Survival in 2021</u>. These included both households in poverty and ALICE households.



The crux of the problem is a mismatch between earnings and the cost of basics. For example, 48% of cashiers (one of the most common occupations in Indiana) were below the ALICE Threshold in 2021. These workers earned a median hourly wage of \$11.06 – not even enough to cover the **ALICE Household Survival Budget** for one worker employed full time (\$12.32 per hour), much less for a family with two children, even with two adults working (combined wage of \$29.21 per hour). Between 2019 and 2021, the cost of basics increased across Indiana and remained well above the FPL. For a family of four in 2021, the FPL was \$26,500 while the ALICE Household Survival Budget was \$58,428. The Household Survival Budget state average annual costs (excluding taxes) increased by 13% for a single adult, 11% for a single senior, and 7% for a family of four from 2019 to 2021.

ALICE Household Survival Budget, Indiana Average, 2021

| | Single Adult | Single Senior | 2 Adults, 1 Infant, 1 Preschooler |
|-----------------------------|--------------|---------------|---|
| Monthly Costs | | | |
| Housing – Rent | \$433 | \$433 | \$539 |
| Housing – Utilities | \$154 | \$154 | \$292 |
| Child Care | - | - | \$985 |
| Food | \$377 | \$348 | \$1,027 |
| Transportation | \$331 | \$284 | \$808 |
| Health Care | \$229 | \$508 | \$793 |
| Technology | \$75 | \$75 | \$110 |
| Miscellaneous | \$160 | \$180 | \$455 |
| Tax Before Credits | \$294 | \$347 | \$951 |
| Monthly Total | \$2,053 | \$2,329 | \$5,960 |
| ANNUAL TOTAL Before Credits | \$24,636 | \$27,948 | \$71,520 |
| Tax Credits (CTC and CDCTC) | - | - | (\$13,092) |
| ANNUAL TOTAL with Credits | \$24,636 | \$27,948 | \$58,428 |
| Full-Time Hourly Wage | \$12.32 | \$13.97 | \$29.21 |

Note: CTC = Child Tax Credit, CDCTC = Child and Dependent Care Tax Credit. Percent change is pre-tax. Full-time hourly wage represents the wage needed at 40 hours per week to support the annual total, with credits. For the family of four, this represents the combined wage needed for two workers. Many households incur higher costs, especially for housing, as units may not be available at Fair Market Rent. To view ALICE Household Survival Budgets for all counties and for any household composition, visit <u>UnitedForALICE.org/Household-Budgets/Indiana</u>

Sources: AAA, 2021; Agency for Healthcare Research and Quality, 2021; American Community Survey, 2021; Bureau of Labor Statistics, 2021-Consumer Expenditure Surveys; Bureau of Labor Statistics, 2021-Occupational Employment Statistics: Centers for Medicare & Medicaid Services, 2021-Medicare - Chronic Conditions; Centers for Medicare & Medicaid Services, 2021-Medicare Current Beneficiary Survey; Centers for Medicare & Medicaid Services, 2021; Child Care Aware of America, 2018: Federal Highway Administration, 2017: Feeding America, 2022; Fowler, 2021; Internal Revenue Service, 2021; Internal Revenue Service-FICA, 2021; Medicare. gov; Scarboro, 2021; Tax Foundation, 2021; The Zebra, 2022: U.S. Department of Agriculture. 2021–Official USDA Food Plans; U.S. Department of Housing and Urban Development, 2021-Fair Market Rents; Walczak, 2021.

This Report details the impact of competing economic forces and public policy interventions during the pandemic on ALICE households in Indiana as of 2021. It also presents research showing that the impact of the pandemic on financial security continued beyond 2021.

Key findings include:

- Financial hardship over time: ALICE households are especially vulnerable to national economic disruptions. The number of ALICE households in Indiana increased substantially after the Great Recession (2007–2010) and remained at that higher plateau over the subsequent decade, never returing to pre-Recession levels. Begining in 2018, the number of ALICE households rose again and continuted to rise throughout the pandemic. From 2019 to 2021, the total number of households in Indiana increased by 3% and the number of households below the ALICE Threshold (ALICE + Poverty) increased by 6%. Overall, 39% of households in Indiana were below the Threshold in 2021.
- **Demographics:** There are households below the ALICE Threshold across all demographic groups. However, disparities exist in the rates of financial hardship due to persistent racism, ageism, gender discrimination, and geographic barriers that limit many families' access to resources and opportunities for financial stability. For example, by race/ethnicity, 58% of Black and 49% of Hispanic households were below the ALICE Threshold in Indiana in 2021, compared to 36% of both White and Asian households. By age of householder, the youngest (under age 25) and oldest (age 65+) households faced the highest rates of hardship. And by household composition, single-parent families with children were more likely to be below the Threshold than married-parent households or single/ cohabiting households without children.

- Work and wages: Of the 20 most common occupations in Indiana in 2021, 70% paid less than \$20 per hour. Most of these saw an increase in the median wage; for example, the median wage for a cook in Indiana increased by 17% to \$13.20 in 2021. But given that wages had stagnated for a decade, many top jobs still had a substantial percentage of workers who lived below the ALICE Threshold in 2021.
- Pandemic assistance: Public assistance programs were temporarily expanded in 2021, but not quite enough to bring most households below the ALICE Threshold to financial stability. In Indiana, a family of four with two parents working full time in two of the most common occupations (retail salesperson and cashier) could not afford the Household Survival Budget in 2021, even with the expanded Child Tax Credit, the Child and Dependent Care Tax Credit, and the Economic Impact Payments. For families with two parents working part-time, even additional tax credits plus traditional public assistance was not enough to cover the Household Survival Budget.
- Savings and assets: In 2021, emergency savings rates differed by income in Indiana. According to SHED, only 27% of households below the ALICE Threshold had emergency savings or rainy day funds in October 2019 compared to 69% of households above the Threshold. By November 2021, the rate for households below the Threshold had increased (to 36%), and the rate for households above the Threshold remained consistent (at 70%), nearly twice the rate of those below. Similarly, in 2021, only 31% of households below the Threshold had retirement savings, compared to 66% of those above.
- **Beyond 2021:** With pandemic assistance waning while significant challenges remain, there are warning signs that the economic situation for households below the ALICE Threshold has worsened since 2021, including sustained high levels of food insufficiency, feelings of anxiety and depression, and continued difficulty paying bills.

THE COMPETING FORCES OF THE COVID ECONOMY

Competing economic forces and public policy interventions have made it difficult to predict the net impact of the pandemic on household financial stability. When the pandemic hit, businesses, child care providers, schools, and community services closed, some permanently; others went remote for months or longer. The loss of jobs and wages was not experienced equally; those who could work remotely fared better than those who were required to be on-site. Initially, costs for many basics declined, but as the pandemic continued, disruptions to the <u>supply chain and higher wages</u> to retain workers then <u>pushed prices up</u> – by 7.5% annually across the U.S. in 2021, compared to less than 3% annually in the <u>prior 10 years</u> – straining ALICE households even more.

Yet other forces provided economic benefits for many households. In 2021, <u>average weekly wages</u> across all industries were up 5.8% in Indiana from 2020, and up 5.6% nationally (the second-fastest national increase in the past two decades). In addition, <u>emergency</u> <u>pandemic measures</u> and <u>economic policies</u> provided critical support for ALICE families, including housing assistance, expanded unemployment insurance, stimulus checks, enhanced tax credits, and a nationwide eviction moratorium.

These measures made a difference: Government policies and assistance helped to mitigate the financial impact of the pandemic for Indiana households (Figure 2). During the last major economic disruption — the Great Recession — the percentage of Indiana households below the ALICE Threshold increased from 28% in 2007 to 39% in 2010. Starting in 2014, the number of households in poverty began to taper down, continuing to decline to 2019, while the number of ALICE households continued to rise, reaching a new high by 2019.

During the pandemic, from 2019 to 2021, there was a much smaller increase in the percentage of households below the ALICE Threshold compared with the Great Recession (38% to 39%). The total number of households in Indiana increased by 3% during the same time period, and the number of households below the Threshold increased by 6% (from 977,852 to 1,035,333).

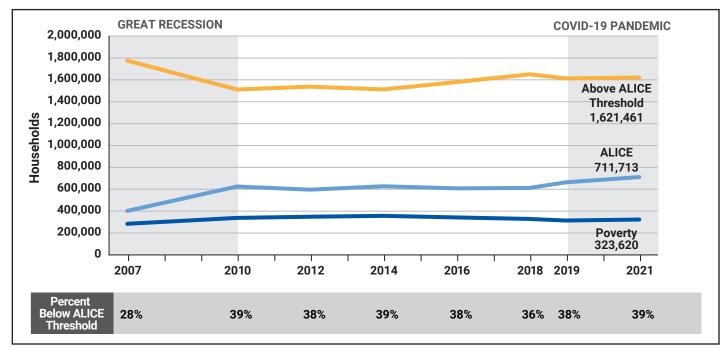


Figure 2. Households by Income, Indiana, 2007–2021

Sources: ALICE Threshold, 2007–2021; U.S. Census Bureau, American Community Survey, 2007–2021

THE IMPACT OF THE COVID ECONOMY ON... ALICE DEMOGRAPHICS AND EQUITY

While the overall number of Indiana households that were struggling financially increased from 2019 to 2021, the impact of competing forces played out differently across demographic groups (Figure 3). In many cases, the pandemic exposed and exacerbated disparities and vulnerabilities that have long existed in our society, with substantial differences in rates of hardship by race/ ethnicity, age, and household composition.

In Indiana in 2021, Black households, young households, and single-parent households had the highest rates below the ALICE Threshold. White households, workingage households, and married-parent households had the lowest rates below the Threshold.

Rates of financial hardship differed significantly between groups, a result of <u>persistent racism</u>, <u>ageism</u>, <u>gender</u> <u>discrimination</u>, and <u>geographic barriers</u> that limit many families' access to resources and opportunities for financial stability:

 The largest racial/ethnic groups in Indiana still accounted for the largest number of households below the ALICE Threshold. In 2021, the largest number of households below the Threshold in Indiana were White (777,085), making up 36% of White households, followed by 58% (140,256) of Black households and 49% (66,433) of Hispanic households. Rates of financial hardship varied among smaller population groups in the state, including Asian, Native Hawaiian/Pacific Islander, and American Indian/Alaska Native, with 36%, 44%, and 49% of households in these groups below the Threshold, respectively.

- By age of householder, the youngest and the oldest households had the highest rates of hardship, with 66% of households headed by someone under age 25 and 49% of senior (age 65+) households living below the ALICE Threshold in Indiana. By comparison, 34% of households headed by people age 25–44 and 33% of households headed by those age 45–64 were below the Threshold.
- By household composition, single parents were most likely to be below the ALICE Threshold, with 53% of single-male-headed households and 76% of singlefemale-headed households struggling to make ends meet. Rates of financial hardship were lower for married-parent households (15%) and single/ cohabiting households without children (37%).

Figure 3 paints a clear picture of the rates of hardship for different demographic groups compared to the Indiana average. For all households in the state, 12% were in poverty and 27% were ALICE in 2021.

Figure 3. Household Financial Status and Key Demographics, Indiana, 2021

| | Total | Below ALICE Threshold | Poverty ALICE Above ALICE Theshold | |
|--|-----------|--------------------------|------------------------------------|--------------------|
| ALL HOUSEHOLDS | 2,656,794 | 1,035,333 | 12% 27% | 61% |
| AGE | | | | |
| Under 25 Years | 125,922 | 83,157 | 36% | 30% 34% |
| 25 to 44 Years | 878,107 | 300,856 | 12% 22% | 66% |
| 45 to 64 Years | 965,438 | 313,791 | 11% 22% | 67% |
| Seniors (65+) | 687,327 | 337,529 | 10% 39% | 51% |
| RACE/ETHNICITY | | | | |
| American Indian/ Alaska Native | 4,719 | 2,301 | 16% 33% | 51% |
| Asian | 52,119 | 18,922 | 11% 25% | 64% |
| Black | 242,670 | 140,256 | 18% 40 | 0% 42% |
| Hispanic | 136,066 | 66,433 | 10% 39% | 51% |
| Native Hawaiian/ Pacific Islander | 640 | 282 | 2% 42% | 56% |
| Two or More Races | 72,320 | 33,904 | 12% 35% | 53% |
| White | 2,144,627 | 777,085 | 8% 28% | 64% |
| HOUSEHOLD TYPE | | | | |
| Married With Children | 478,431 | 70,806 | 6% 9% | 85% |
| Single-Female- Headed With Children | 174,130 | 132,858 | 41% | 35% 24% |
| Single-Male-Headed With Children | 65,176 | 34,780 | 20% 33 | <mark>% 47%</mark> |
| Single or Cohabiting, Under 65, no Children | 1,251,730 | 459,360 | 12% 25% | 63% |
| URBAN/RURAL | | | | |
| Rural | 618,787 | 242,459 | 12% 27% | 61% |
| Urban | 2,038,007 | 792,874 | 12% 27% | 61% |

Note: The groups shown in this figure overlap across categories. Within the race/ethnicity category, all racial categories except Two or More Races are for one race alone. Race and ethnicity are overlapping categories; in this Report, the American Indian/Alaska Native, Asian, Black, Native Hawaiian (includes other Pacific Islanders), and Two or More Races groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race. Because household poverty data is not available for the American Community Survey's race/ethnicity categories, annual income below \$15,000 is used as a proxy. Counties are defined as rural or urban based on the USDA's designation of metropolitan or non-metropolitan at the census tract level. Counties with 50% or more of the population in metropolitan tracts are designated as rural.

Sources: ALICE Threshold, 2019 and 2021; American Community Survey, 2019 and 2021

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Changes in Population and Financial Hardship (2019–2021)

In the decade preceding the pandemic, population growth in the U.S. had started to slow due to a decrease in the number of births and international migration, and an increase in deaths associated with the aging population. The pandemic <u>exacerbated the national slowdown</u>, and in 2021 population growth in the U.S. reached a <u>historic</u> <u>low</u> due to a sharp increase in COVID-related deaths, postponement of having children, and more restrictive policies on immigration.

The pandemic also affected domestic migration, which contributed to population shifts nationally and in Indiana. Between 2020 and 2021, the percentage of the <u>population</u> that moved from one residence to another within the U.S. dropped from 9.3% to 8.4%. People moved for a <u>variety</u> of reasons, which included relocating to places where the cost of living was lower (especially for housing and taxes), and/or to less densely populated locations.

The pandemic also impacted where people lived in Indiana, who they lived with, and the demographics of households.

Location: In Indiana from 2019 to 2021, the counties with the largest percentage increase in the total number of households were Clark, Crawford, and Johnson counties, while Parke and Switzerland counties had the most substantial percentage decrease in total households. Among the five counties with the highest total number of households, Allen County had the biggest percentage increase in households in hardship from 2019 to 2021, with 38% below the Threshold in 2021. (See additional county-level data <u>on the ALICE website</u> and in the "County Comparison" section of this Report.)

Overall, from 2019 to 2021, there was little change (1% decrease) in the total number of households in predominantly rural counties in Indiana (with 618,787 households in 2021), while urban counties experienced a 4% increase (to more than 2.0 million households). There was no measurable difference, however, in the rate of financial hardship between urban and rural counties.

Age: From 2019 to 2021, rates of financial hardship increased for households of all age groups in Indiana, except for those headed by people in their prime working years (age 45–64), for which the rate remained flat at 33% below the ALICE Threshold. There was a 5% increase in the number of households headed by those under age 25 and a 6% increase in households headed by those age 25–44. The youngest households (under age 25) had the highest rate of financial hardship in 2021, with 66% below the Threshold. The number of senior households (age 65+) increased by 4% from 2019 to 2021, and experienced the biggest increase in financial hardship, rising from 46% to 49%.

Household composition: Single-female-headed households with children had the highest rate of financial hardship in 2021 at 76%, up slightly from 75% in 2019; while the percentage of single-male-headed households with children below the ALICE Threshold remained the same at 53%. Married parents with children had the lowest rates of financial hardship in 2021 (15%), up slightly from 2019 (14%). For single or cohabiting households without children, 37% of households lived below the Threshold in 2021, rising slightly from 36% in 2019.

URBAN AND RURAL CHANGE IN INDIANA (2019–2021)

- · 1% decrease in total number of households in rural counties
- · 4% increase in total number of households in urban counties

Race/ethnicity: This Report is not able to accurately capture change over time by race/ethnicity in the total number or share of households below the ALICE Threshold. Starting in 2020, the U.S. Census Bureau changed how it asks about and codes data on race and Hispanic origin. These changes help the Census and ACS provide a more complete picture of the U.S. population, especially for people who self-identify as multiracial or multiethnic. But as a result, the Census urges caution when comparing race data between years before and after 2020. For example, in Indiana, the huge increase in the Census count of people of Two or More Races (also referred to now as Multiracial) - an increase of 104% from 2019 to 2021 - is a combination of actual growth in this population and improvements to the Census questions and coding. (Note: The number of Multiracial households below the ALICE Threshold also increased at a high rate, by 88%).

Immigration: The pandemic not only imposed new barriers to international migration but also had a significant impact on immigrant communities across the U.S. According to the <u>Migration Policy Institute</u>, as a result of immigration center processing delays and bans on international travel, the number of visas issued in the U.S. dropped by half between 2019 and 2020. In Indiana in 2021, 5% of the population were immigrants, a rate that remained unchanged from 2019, with the largest number of immigrants originating from Mexico, India, and China. Marion County had the largest number of immigrants in 2021, followed by Lake, Hamilton, and Allen counties.

ALICE DATA ONLINE

Visit UnitedForALICE.org/Indiana to see interactive maps and data on:

- · Financial hardship over time at the state and county levels
- State and county ALICE demographics
- ALICE household budgets
- · The labor landscape in Indiana

THE IMPACT OF THE COVID ECONOMY ON... Work and wages

Overall, in 2021, the labor market was rebounding from the record-breaking unemployment and <u>drop in total</u> <u>employment</u> that occurred at the start of the pandemic. By 2021, the unemployment rate in Indiana was 3.8%, in stark contrast to the rate at the height of the pandemic (16.8% in April 2020). In addition, <u>average weekly wages</u> across all industries in Indiana increased 5.8% from 2020 to 2021. This was driven by wage increases, increased demand for <u>essential workers</u>, as well as "<u>The Great</u> <u>Resignation</u>" — while some workers left the labor force, over time many more changed jobs to find better pay and/or work-life balance.

It was also a unique year for low-wage jobs and workers. In 2021, low-wage workers across the country experienced <u>faster wage growth than middle- and highwage workers</u>, although from a much lower starting point. Research from <u>Opportunity Insights</u> shows that the number of low-wage jobs fell in Indiana: In December 2021, there were 22% fewer jobs paying less than \$29,000 per year than at the start of the pandemic — some became higher-paying jobs, others went away altogether.

<u>State Unemployment Insurance</u> (UI) helps individuals who lost jobs — before, during, and after the pandemic. In 2021, \$457 million was paid to individuals under Indiana's regular unemployment insurance program, and an additional \$387 million was paid in Extended Unemployment Benefits, available during periods of specified high unemployment.

During the pandemic, these standard UI benefits were expanded by the Cares Act, the American Rescue Plan, and the Continued Assistance Act, which included four temporary programs. The most utilized was the Federal Pandemic Unemployment Compensation (FPUC) program, which provided a \$300 weekly supplement to all UI benefits (down from the \$600 weekly supplement included in the original 2020 authorization). Additional programs extended the weeks of eligibility for people who exhausted regular UI benefits, and expanded eligibility to people who were not otherwise eligible for UI benefits (including workers who were self-employed, independent contractors, or gig economy workers). Nationally, these temporary UI measures enacted in response to the COVID-19 pandemic ended in September 2021; however, Indiana opted out of these programs in July 2021.

For low-wage workers, the increases in wages and UI benefits were important developments during the pandemic. But they are only part of the story; ALICE workers still faced significant challenges:

 Better pay and work opportunities were helpful, but not enough to recoup years of being squeezed by the increasing cost of basics, especially for those who struggled to secure full-time employment.

THE ALICE ECONOMIC VIABILITY DASHBOARD – COMING FALL 2023

The Economic Viability Dashboard (EVD) will provide key data on the local economic conditions that matter most to ALICE households: Housing Affordability, Job Opportunities, and Community Resources. The EVD mapping, profile, and comparison features will help stakeholders identify the gaps that ALICE workers and families face in reaching financial stability. Then, the Action Toolkit puts that data to use by quantifying gaps and pairing them with promising solutions.

As documented in the <u>ALICE Essentials Index</u>, the cost of essential goods had already been outpacing wages for more than a decade, stretching ALICE workers' household income even further.

- Many frontline and essential jobs became hazardous and difficult during the pandemic. In addition to increased exposure to COVID-19, many workers were required to work more days and hours, skip lunch and breaks, stand for hours, and work while sick. Others were gig workers, forced to work more hours to fill income gaps. Without protective gear, health insurance, or even sick days, there were increases in mortality compared with previous years, especially for food- and agriculture-sector workers.
- Underemployment continued to be a challenge. Many workers were unable to work full time due to family responsibilities, being in school or training, illness, disability, or child care problems. Others were working part time because their hours had been reduced; still others were unable to find full-time jobs. In 2021 in Indiana the <u>underemployment rate</u> that captures these workers was 6.5%, slightly higher than the rate in 2019 (6.3%), and much higher than the traditional unemployment rate (3.8%).
- Many older workers were also forced to retire earlier than planned. Nationally, according to SHED in November 2021, 25% of adults who retired within the year prior to the survey, and 15% of those who reported that they retired one to two years earlier, said factors related to COVID-19 contributed to when they retired.
- Nationally, those most impacted by <u>unemployment</u>, job disruption, and hazardous and difficult working conditions were <u>immigrants</u> and workers who were American Indian/Alaska Native, Black, Hispanic, Native Hawaiian/Pacific Islander, or of Two or More Races.

Wages for the Most Common Occupations

In 2021, the impact of the pandemic on workers' wages and wage gains did not translate uniformly across all jobs and sectors in terms of the share of households that were still left below the ALICE Threshold.

Of the 20 most common occupations in Indiana in 2021, 70% paid less than \$20 per hour. Most of these saw an increase in the median wage; for example, the median wage for cooks increased by 17% to \$13.20 per hour in 2021. But given that the wage was low to begin with, this job still had 53% of workers living below the ALICE Threshold in 2021 — and the same was true of many of the state's top jobs (Figure 4). The wage to cover the ALICE Household Survival Budget for a single adult was \$12.32 per hour working full time, or for a family with two adults and two children, a combined wage of \$29.21 per hour.

While there were ALICE workers in all sectors, the occupations with the highest percentage of workers below the ALICE Threshold in Indiana in 2021 were personal care aide; cook; cashier; waiter/waitress; fast food and counter worker; and stocker and order filler.

CHILD CARE WORKERS

The pandemic brought to the forefront the crisis in child care availability and cost. For families with two children in care, child care is often the most expensive item in their budget, even more expensive than housing. Child care workers are the workforce behind the workforce, yet many struggle to make ends meet for their own families: With a median hourly wage of \$11.06 in Indiana in 2021, 34% were below the ALICE Threshold. And with staffing and demand fluctuations, many child care providers went out of business during the pandemic. Lack of care remains an <u>obstacle for working parents</u>.

Figure 4. Top Occupations, Employment, Wages, and Percentage Below ALICE Threshold, Indiana, 2021

| Occupation | Total Employment (BLS) | Median Hourly Wage (BLS) | Percent Median Wage Change From 2019 (BLS) | Percent Workers Below ALICE Threshold (ACS PUMS) |
|---|------------------------------|--------------------------------|---|---|
| Laborers And Freight, Stock, and Material Movers | 91,530 | \$16.66 | 17% | 31% |
| Driver/Sales Workers and Truck Drivers | 89,130 | \$20.67 | 11% | 20% |
| Fast Food and Counter Workers | 86,340 | \$10.93 | 15% | 40% |
| Retail Salespersons | 81,130 | \$13.14 | 18% | 22% |
| Office Clerks, General | 67,900 | \$17.59 | 11% | 15% |
| Registered Nurses | 66,800 | \$30.00 | -2% | 5% |
| Cashiers | 64,630 | \$11.06 | 8% | 48% |
| General and Operations Managers | 54,060 | \$45.46 | 6% | 5% |
| Customer Service Representatives | 51,840 | \$17.82 | 8% | 27% |
| Stockers and Order Fillers | 51,480 | \$14.38 | 16% | 37% |
| Cooks | 50,010 | \$13.20 | 17% | 53% |
| Elementary and Middle School Teachers | 41,040 | \$23.33 | -2% | 10% |
| Waiters and Waitresses | 39,230 | \$10.60 | 14% | 44% |
| Personal Care Aides | 38,120 | \$11.57 | 2% | 54% |
| Sales Representatives, Wholesale and Manufacturing | 36,410 | \$31.03 | 1% | 9% |
| Maintenance and Repair Workers | 34,910 | \$21.35 | 12% | 13% |
| Nursing Assistants | 31,550 | \$14.27 | 5% | 30% |
| Bookkeeping, Accounting, and Auditing Clerks | 28,040 | \$18.37 | 0% | 16% |
| Teaching Assistants | 25,780 | \$14.27 | 19% | 25% |
| Shipping, Receiving, and Inventory Clerks | 24,820 | \$17.83 | 9% | 18% |

Sources: ALICE Threshold, 2021; Bureau of Labor Statistics—Occupational Employment Statistics, 2021; U.S. Census Bureau, American Community Survey, PUMS, 2019 and 2021

To see more data on jobs by hourly wages and full-time, part-time, and hourly work schedules, visit <u>UnitedForALICE.org/Labor-Force/Indiana</u>

THE IMPACT OF THE COVID ECONOMY ON...PANDEMIC ASSISTANCEPandemic Timeline

A prominent feature of the federal government's response to the COVID-19 pandemic was a range of direct assistance programs, including:

- Economic Impact Payments (stimulus payments)
- The expanded Child Tax Credit (CTC) and Child and Dependent Care Tax Credit (CDCTC)
- Pandemic-specific unemployment insurance
- Emergency rental assistance

While ALICE households generally earn too much to qualify for traditional forms of public assistance like the Supplemental Nutrition Assistance Program (SNAP) or Temporary Assistance for Needy Families (TANF), almost all ALICE households qualified for the Economic Impact Payments, and ALICE families with children were eligible for the expanded CTC and CDCTC.

Figure 5 shows an example of the impact of pandemic assistance on a household's ability to meet basic costs. The figure shows a family of four in Indiana with two parents working full time in two of the most common occupations, retail salesperson and cashier (median wages of \$13.14 and \$11.06 per hour, respectively). This family earned just below what was needed to afford the Household Survival Budget in 2021, even with the temporarily increased credits and payments available to them: the CTC payments (\$3,600 for each child under age 6), the CDCTC (\$4,000 per child in child care), and the Economic Impact Payments (\$2,800 for married couples plus \$1,400 for each child). With both parents working full time, they were not eligible for <u>Treasury</u> <u>Emergency Rental Assistance</u> (ERA). This family's annual income fell just short of the Household Survival Budget by \$390, or 1%.

If both parents worked part time (20 hours per week), they could receive ERA to cover their rent, as well as <u>SNAP</u> and the <u>Earned</u> <u>Income Tax Credit</u> (EITC), but they would still fall short in meeting the Survival Budget by \$5,443, or 8%.

Additional actions taken by the state of Indiana in response to the pandemic can be found in the National Conference of State Legislatures' <u>State Action on Coronavirus Database</u>.

2020 State Annual <u>COVID-19 Deaths</u>: 9,314

March 2020 – <u>National Emergency Declared</u>; <u>Indiana</u> <u>State Public Health Emergency Declared</u>

Emergency Pandemic Unemployment Insurance (UI) benefits (including <u>PUA, PEUC, FPUC, and MEUC</u>)

States required to keep Medicaid beneficiaries enrolled

April 2020 – <u>Economic Impact Payments</u> of up to \$1,200 per adult for eligible individuals and \$500 per qualifying child

December 2020 — First <u>COVID-19 vaccinations</u> receive emergency use authorization from FDA

<u>Economic Impact Payments</u> of up to \$600 per adult for eligible individuals and up to \$600 per qualifying child

2021 State Annual COVID-19 Deaths: 9,674

January to November 2021 — <u>Emergency rental</u> <u>assistance</u> provided on average \$4,345 to low-income households to pay rent or utility bills

March 2021 – <u>Economic Impact Payments</u> of up to \$1,400 for eligible individuals

July to December 2021 – <u>Child Tax Credit payments</u> (up to \$300 month per child); temporary <u>expansion of CTC</u> <u>ended</u> nationally in December

September 2021 — National end of all <u>Emergency</u> Pandemic UI benefits

October 2021 - End of CDC's eviction moratorium

CDC approves vaccinations for children age 5-11

2022 State Annual COVID-19 Deaths: 6,481

June 2022 – CDC approves vaccinations for <u>children</u> under 5 years old

July 2022 – Federal rental assistance funds depleted in many states

December 2022 – Federal rental assistance funds depleted in <u>most states</u>

2023

March 3, 2022 – <u>Scheduled end</u> of the Indiana state declaration of public health emergency

May 11, 2023 – <u>Scheduled end</u> of the national emergency and public health emergency

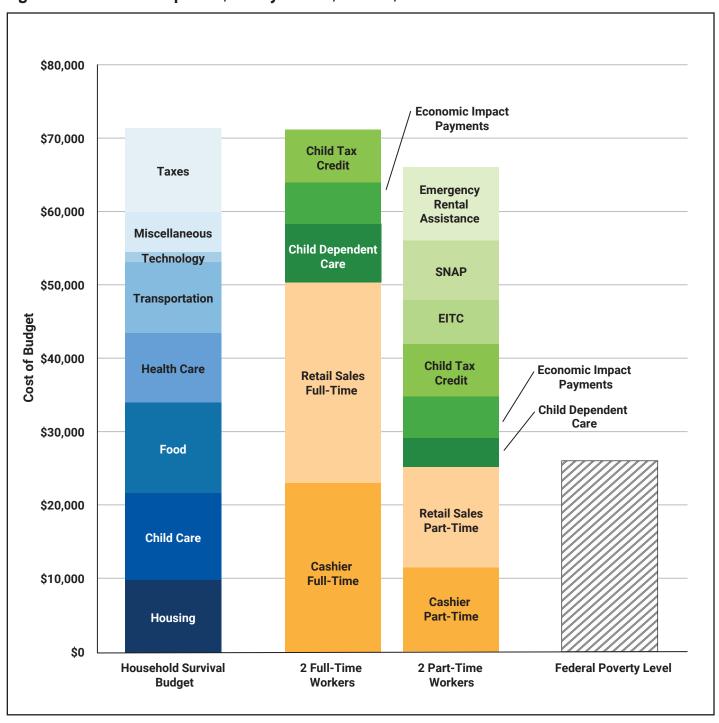


Figure 5. Income and Expenses, Family of Four, Indiana, 2021

Note: Full-time income is calculated based on 40 hours per week; part-time income is based on 20 hours per week.

Sources: ALICE Threshold, 2021; Bureau of Labor Statistics—Occupational Employment Statistics, 2021; Internal Revenue Service, tax credits – CTC, CDCTC, EITC, 2021; USDA, SNAP, 2021; U.S. Treasury, 2022

Participation in Assistance Programs

Traditional public assistance does not reach all people in households that are struggling financially. Due to income and assets limits, most ALICE households are not able to participate in public assistance; and additional barriers, strict program requirements, and stigma prevent even households in poverty from participating. In addition, income and asset limits for public assistance can create "benefits cliffs" that limit economic mobility. In Indiana in 2021:

- With increased food insecurity during the pandemic, the federal <u>SNAP</u> provided an <u>emergency allotments</u> option starting in 2020, increasing the amount of SNAP by about \$90 per month per household. Because the income eligibility threshold for SNAP was 130% of the FPL in Indiana, the reach of emergency and regular SNAP benefits was limited: 35% of households in poverty and 16% of ALICE households participated, based on ACS PUMS data. However, it is important to note that while not all financially insecure households are eligible for SNAP, the program reached aproximately <u>75% of eligible</u> households in Indiana.
- The percentage of households below the ALICE Threshold receiving direct cash assistance from programs like <u>TANF</u> or <u>General Assistance</u> was even smaller (5% of households in poverty and 3% of ALICE households). In response to the pandemic, Indiana waived the mandatory work requirement for TANF applicants and participants from March 2020 through July 2021.
- Participation in <u>SSI</u> an assistance program only available for people with disabilities and seniors with limited financial resources – was also minimal, with 8% of all households below the ALICE Threshold and

14% of households with a member with a disability below the Threshold participating.

- To address the increased demands for health care during the pandemic, the federal government provided additional funding to states for Medicare and prohibited states from adding eligibility restrictions or terminating <u>Medicaid coverage</u> during the public health emergency. In 2021, 47% of all households below the ALICE Threshold in Indiana participated in CHIP or Medicaid.
- · Paying for housing expenses was the top concern of households below the ALICE Threshold, as reported in the 2021 ALICE Report, The Pandemic Divide. The federal Emergency Rental Assistance Program was critical in stabilizing millions of households by paying for rent, utilities, and home energy costs. Yet because of the strict requirements to gualify, many households struggling to afford rent were not eligible. Requirements included qualifying for unemployment benefits, experiencing a reduction in income, and one or more household members being at risk of homelessness. In addition, language and technological barriers prevented some residents from being able to successfully apply for services from one of the seven existing programs in the state. It is not surprising then that in the fall of 2022, 12% of adult renters in Indiana were not caught up on rent, according to the Household Pulse.

In contrast, eligibility limits for the well-publicized stimulus payments and tax credits (Economic Impact Payments, CTC, and CDCTC) were well above those for traditional public assistance programs, making them available to most poverty-level and ALICE households.

However, even qualified households <u>experienced</u> <u>difficulties</u> getting their payments, especially those who were filing taxes for the first time, those without bank accounts or internet access, as well as families with mixed immigrant status or who were experiencing homelessness.

THE IMPACT OF THE COVID ECONOMY ON... SAVINGS AND ASSETS

It has been widely reported that U.S. household <u>savings</u> <u>increased</u> during the pandemic. Yet analysis of the data from the Federal Reserve SHED reveals that the national average conceals different experiences by state and even more so by income level in terms of rainy day funds and retirement assets.

Rainy Day Funds

One of the best-known questions in the SHED survey asks whether respondents had set aside emergency savings or "rainy day funds" that would cover their expenses for three months in case of sickness, job loss, economic downturn, or other emergencies. In October 2019, 54% of Indiana respondents reported having these funds; by November 2020, that share dropped slightly to 53%, and by November 2021 it increased to 58% (Figure 6).

In comparison, only 27% of respondents below the ALICE Threshold in Indiana reported having rainy day funds in October 2019, compared to 69% of those above the Threshold. By November 2021, rates improved, particularly for those below the Threshold, rising to 36%. Yet, even with the increase, the percentage of respondents below the Threshold with rainy day funds was approximately half the rate of those above, 36% vs. 70%, respectively (Figure 6).

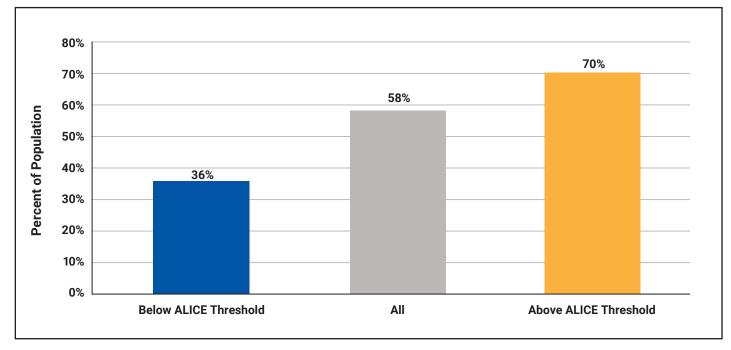


Figure 6. Funds to Cover Three Months' Expenses by the ALICE Threshold, Indiana, 2021

Question: Have you set aside emergency or rainy day funds that would cover your expenses for three months in the case of sickness, job loss, economic downturn, or other emergencies?

Sources: ALICE Threshold, 2021; Federal Reserve Board, Survey of Household Economics and Decisionmaking (SHED), November 2021

Nationally, there were also substantial gaps by income and race/ethnicity in rainy day funds (this data is not available at the state level, but it is likely these disparities were mirrored in Indiana). In 2021, White and Hispanic respondents below the ALICE Threshold had higher rates of emergency savings (42% and 41%, respectively) than Black respondents below the Threshold (32%). Rates were higher overall for respondents above the Threshold, yet gaps remained (77% for White, 71% for Hispanic, and 64% for Black respondents). Each of these racial/ethnic groups made gains during the pandemic, with Hispanic respondents both above and below the Threshold showing the largest increase in emergency savings. From October 2019 to November 2021, the percentage of Hispanic respondents below the Threshold with rainy day funds increased from 28% to 41%, and the percentage of Hispanic respondents above the Threshold increased from 57% to 71%.

Retirement Assets

<u>Retirement assets</u> include 401(k)s, IRAs, pensions, or business or real estate holdings that provide income in

retirement. Overall, 57% of Indiana respondents reported having these funds in October 2019. That rate dropped to 52% by November 2020, then increased to 54% by November 2021. Yet these averages conceal a widening disparity in retirement assets between households above and below the ALICE Threshold in the state (Figure 7).

Prior to the pandemic, in October 2019, 40% of respondents below the Threshold in Indiana had retirement savings, according to SHED. The rate dropped to 31% by November 2021. In October 2019, 66% of respondents above the Threshold in Indiana had retirement assets; the rate remained unchanged in November 2021.

The <u>CARES Act</u> reduced penalties for early withdrawals from retirement accounts, thus making it easier for households to access these funds. Overall, according to SHED, 11% of non-retired adults in Indiana tapped into their retirement savings in 2021. And according to a <u>national retirement survey</u>, the majority of loans or hardship withdrawals in 2022 were taken by low-income households.

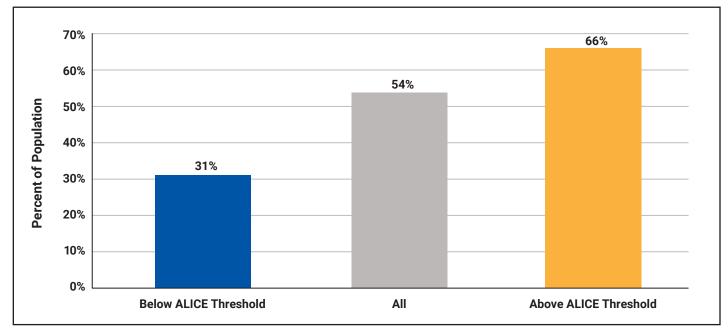


Figure 7. Retirement Assets by the ALICE Threshold, Indiana, 2021

Question: Do you currently have each of the following types of retirement savings? Selected at least one: 401(k); IRA; pension; savings outside a retirement account, business, or real estate holding that will provide income in retirement; other retirement savings

Sources: ALICE Threshold, 2021; Federal Reserve Board, Survey of Household Economics and Decisionmaking (SHED), November 2021

BEYOND 2021: ECONOMIC CHALLENGES AHEAD For Alice

The pandemic timeline shows a contracting economy in 2020 followed by a strong policy response in 2021. The government's broad <u>pandemic response</u> was effective in preventing the kind of surge in financial hardship that was experienced during the Great Recession.

But 39% of households were still living below the ALICE Threshold in Indiana in 2021. With COVID-19 continuing but pandemic relief benefits expiring, initial data from 2022 suggests that the economic situation has in fact gotten worse for ALICE, which in turn puts the wider economy at risk.

An analysis of recent surveys reveals that households below the ALICE Threshold are still facing food insufficiency, difficulty paying bills, increased medical debt, reduced savings, and feelings of anxiety and depression. These challenges were first reported in <u>The</u> <u>Pandemic Divide</u>, and are updated here with the most recent data from the Household Pulse Survey (through December 2022) and SHED (through November 2021).

These surveys also provide an alarming look at the breakdown of pandemic experiences by race/ethnicity, sex, sexual orientation and gender identity, and disability status. The differences here are even starker than when looking at income alone, giving credence to concerns that the pandemic is exacerbating racial and other inequities across all facets of life. The analysis reveals that, in particular, Black households, and lesbian, gay, bisexual, and transgender (LGBT) households, as well as those that include people with disabilities, have been disproportionately impacted by the pandemic.

Warning signs:

Food insufficiency: ALICE families experiencing food insufficiency are a canary in the coal mine, indicating larger problems beyond food. Rates of food insufficiency have <u>remained elevated</u> since the beginning of the pandemic. In the August 2020 Household Pulse Survey, respondents below the ALICE Threshold in Indiana were far more likely to report that their household sometimes or often did not have enough food in the prior seven days than respondents above the Threshold (26% vs. 2%); by November 2022, rates were slightly improved for those below the Threshold, and slightly worse for those above, yet rates for households below the

Figure 8. Food Insufficiency, Above and Below the ALICE Threshold, Indiana, 2022

| Food Insufficiency | | | | | | |
|---|---------|-----|------|--|--|--|
| Below ALICE Threshold Above ALICE Threshold State Average | | | | | | |
| Black | 32% | 16% | | | | |
| Female | 23% 4% | | 110/ | | | |
| With a Disability | 29% 11% | | | | | |
| LGBT | 26% | 9% | | | | |

Question: In the last seven days, which of these statements best describes the food eaten in your household? Selected: Sometimes or often not enough

Note: Black respondents are non-Hispanic; the "With a Disability" group includes respondents who have one or more vision, hearing, cognitive, mobility, or self-care difficulties; the "LGBT" group includes respondents who identify as gay or lesbian, bisexual, and/or transgender; the Hispanic group was too small to include in this analysis.

Sources: ALICE Threshold, 2021; U.S. Census Bureau, Household Pulse Survey, September 14, 2022–November 14, 2022, Phase 3.6

Threshold were still more than four times higher than those above (22% vs. 5%). Some groups experienced higher than average food insufficiency (Figure 8). For example, 32% of Black respondents and 29% of respondents with disabilities below the Threshold reported not having enough food, compared to 11% of all Indiana households.

For households with children in Indiana, in August 2020, respondents below the ALICE Threshold were more likely than respondents above the Threshold to report that often or sometimes their children were not eating enough because they couldn't afford enough food (26% vs. 3%). By November 2022, those rates improved for those below the Threshold, though remained three times the rate for those above the Threshold (19% vs. 6%).

With changes to the emergency pandemic food measures, including the <u>ending of SNAP emergency</u> <u>allotments</u>, many families will need to rely on the charitable food system that was designed for emergencies, but is increasingly an <u>ongoing necessity</u>.

Learning loss: Following a year of widespread school closings and disrupted education, most students returned to in-person learning in the fall of 2021. The learning loss that accompanied remote learning has been widely reported. Not surprisingly, students in lower-income districts with fewer resources were hardest hit. Nationally, in 2021, 71% of parents below the Threshold said that their child was prepared for the academic year ahead, compared to 81% of parents above the Threshold. The National Center for Education Statistics (NCES) reported that nationally in 2022, scores for 9-year-old students declined five points in reading and seven points in mathematics compared to 2020 – the largest average score decline in reading since 1990, and the first-ever score decline in mathematics. In Indiana, according to the Department of Education 2020-2021 Report, learning is improving for most students (grades 3-8) in math and English/language arts, excluding the states lowest preforming students. However, due to systemic barriers, English learners, Black, and Hispanic students continue to experience reduced learning outcomes.

Behind on rent payments: According to the Household Pulse Survey, renter households below the ALICE Threshold in Indiana were much more likely than those above the Threshold to report that they were not caught up on rent payments. In August 2020, 31% of renters below the Threshold and 8% of renters above the Threshold were not caught up; by November 2022, those rates had improved considerably, dropping to 14% for renters below the Threshold and remaining basically the same for renters above the Threshold (9%). Renters who fall behind on rent are at greater risk for eviction, especially since the federal moratorium on evictions and foreclosures and state-level bans have now expired, and funding for rental assistance is running out. As a result, eviction filings are on the rise and are likely to increase in the near term.

Struggling to pay bills: During the pandemic, many ALICE households in Indiana reported difficulty paying for their usual household expenses. According to the Household Pulse Survey in August 2020, respondents below the ALICE Threshold were three times as likely as households above the Threshold to report that they found it somewhat or very difficult to pay for usual items such as food, rent or mortgage, car payments, and medical expenses (60% vs. 20%). These rates climbed even higher by November 2022 (63% vs. 28%).

Facing lack of savings and medical debt: While many families were able to save during the pandemic, many ALICE families were not. As mentioned earlier, only 36% of families below the ALICE Threshold in Indiana in 2021 had set aside emergency savings or rainy day funds that would cover their expenses for three months in the event of sickness, job loss, economic downturn, or another emergency according to SHED, well below the state average (58%). In addition, nearly onethird (31%) of respondents below the Threshold in Indiana incurred an unexpected major medical expense that they had to pay for out of pocket because it was not completely paid for by insurance in November 2021. Physical and mental health: A September 2020 national survey found that 36% of adults (age 18 to 64) delayed or missed health care services. including dental care, primary care, or specialist visits; preventive health screenings; and medical tests. For those with one or more chronic conditions, a mental health condition, or a lower income, the likelihood of postponing or forgoing care was even higher. Parents also postponed care for their children. In the fall of 2021, Indiana households below the ALICE Threshold were more likely to report that they missed, delayed or skipped their child's preventive check-up in the last 12 months than household above the Threshold (48% vs. 29%). These delays, coupled with preexisting conditions, can contribute to more serious health issues in the future.

In addition, according to the November 2022 Household Pulse Survey, Indiana respondents below the ALICE Threshold were more likely to report having symptoms of long COVID (such as fatigue, "brain fog," difficulty breathing, heart palpitations, dizziness, or changes to taste/smell) lasting three months or longer that they did not have prior to having COVID-19 than respondents above the Threshold (42% vs. 33%). With these sustained challenges, it's not surprising that people below the ALICE Threshold in Indiana were more likely to report feeling depressed or anxious than those above the Threshold. According to the Household Pulse Survey, in August 2020, 27% of respondents below the Threshold and 13% above the Threshold reported feeling nervous, anxious, or on edge nearly every day over the last two weeks. More than two years later, these rates remained relatively consistent at 26% and 16%, respectively. Respondents below the Threshold were also more likely to report feeling down, depressed, or hopeless at both timepoints (16% in 2020 and 18% in 2022) than respondents above the Threshold (8% in both 2020 and 2022). Some demographic groups experienced substantially higher rates of feeling anxious than the state average (Figure 9).

The lack of mental health resources during the pandemic has been widely recognized, and awareness is increasing, especially with the launch of the Nationwide Suicide and Crisis Lifeline (988), and the Be Well Crisis helpline established by the Indiana Division of Mental Health and Addiction in response to elevated levels of stress. But there remains a severe shortage of mental health resources, especially for low-income families, and mental health providers struggle to meet increased demand.

| Feeling Nervous, Anxious, or on Edge | | | | | | |
|---|-------------|-----|--|--|--|--|
| Below ALICE Threshold Above ALICE Threshold State Average | | | | | | |
| Black | 18% | 9% | | | | |
| Female | 29% | | | | | |
| With a Disability | 38% 33% 19% | | | | | |
| LGBT | 50% | 33% | | | | |

Figure 9. Feeling Anxious, Above and Below the ALICE Threshold, Indiana, 2022

Question: Over the last two weeks, how often have you been bothered by feeling nervous, anxious, or on edge? Selected: Nearly every day

Note: The "With a Disability" group includes respondents who have one or more vision, hearing, cognitive, mobility, or self-care difficulties; the "LGBT" group includes respondents who identify as gay or lesbian, bisexual, and/or transgender; the Hispanic group was too small to include in this analysis.

Sources: ALICE Threshold, 2021; U.S. Census Bureau, Household Pulse Survey, September 14, 2022–November 14, 2022, Phase 3.6

From Warnings to Reality: ALICE Today

The strength of the Indiana economy is inextricably tied to the financial stability of all residents. As the pandemic has shown, ALICE workers are critical to the smooth running of the economy, during times of crisis and beyond. And, in turn, the stability of ALICE families depends on their being able to fully participate in that economy. Leaving ALICE behind in the recovery sets households and the larger economy up for greater vulnerability to the next economic disruption.

This is already happening, at the same time that the frequency and severity of natural disasters continue to increase. In places that experienced natural disasters in 2021 and 2022 — such as Hurricane Ian in Florida; wildfires in California, Idaho, and Utah, flooding in Kentucky and Missouri; and tornadoes in the southern U.S. — ALICE families faced higher risks. The impact of natural disasters is not equal across all communities;

lower income communities experience disproportionate vulnerability to and consequences of disasters, as well as less access to response and recovery resources. For example, following <u>Hurricane Ian in September</u> 2022 in Florida, according to the Household Pulse Survey (December 2022), respondents below the ALICE Threshold were more likely than households above the Threshold to be displaced from their home (9% vs. 6%). One month after the storm, respondents below the Threshold were at least three times more likely to be experiencing a shortage of food (39% vs. 13%) and drinkable water (42% vs. 12%).

The pandemic has highlighted the ability of government policymakers and business managers to respond to changing conditions quickly. The 2021 ALICE data may surprise some readers who were expecting much worse. But 2021 was a unique year — and these warning signs are both a call to action and a challenge to complacency. We ignore our essential workers at our economy's and our communities' peril.



COUNTY COMPARISON: INCOME STATUS, 2021

| | Indiana Counties, 2021 | | Percent Change, 2019–2021 | | |
|-------------|------------------------|-------------------|---------------------------|-------------------|--|
| County | Households | % ALICE + Poverty | # of Households | # ALICE + Poverty | |
| Adams | 12,279 | 40% | -2% | -3% | |
| Allen | 154,866 | 38% | 6% | 9% | |
| Bartholomew | 32,303 | 34% | 3% | 5% | |
| Benton | 3,319 | 42% | -3% | -7% | |
| Blackford | 4,963 | 48% | -5% | 10% | |
| Boone | 26,130 | 29% | 3% | 12% | |
| Brown | 6,304 | 35% | 2% | 3% | |
| Carroll | 7,876 | 39% | -2% | 18% | |
| Cass | 15,007 | 41% | 2% | 6% | |
| Clark | 50,153 | 41% | 15% | 13% | |
| Clay | 10,478 | 38% | -1% | 10% | |
| Clinton | 12,146 | 41% | 1% | 19% | |
| Crawford | 4,186 | 51% | 9% | 16% | |
| Daviess | 11,621 | 41% | 4% | 1% | |
| Dearborn | 19,499 | 33% | 3% | 3% | |
| Decatur | 10,176 | 34% | -2% | 15% | |
| DeKalb | 16,832 | 34% | 0% | 5% | |
| Delaware | 45,977 | 45% | 1% | 3% | |
| Dubois | 17,274 | 32% | 2% | 8% | |
| Elkhart | 69,015 | 47% | 1% | 14% | |
| Fayette | 9,677 | 44% | 1% | 5% | |
| Floyd | 30,846 | 39% | 6% | 15% | |
| Fountain | 6,843 | 41% | -2% | 13% | |
| Franklin | 8,896 | 32% | 2% | 4% | |
| Fulton | 7,896 | 40% | 1% | 13% | |
| Gibson | 12,896 | 36% | -3% | 14% | |

Indiana Counties, 2021

Percent Change, 2019-2021

| County | Households | % ALICE + Poverty | # of Households | # ALICE + Poverty |
|------------|------------|-------------------|-----------------|-------------------|
| Grant | 26,342 | 46% | -3% | 16% |
| Greene | 12,472 | 40% | -2% | 3% |
| Hamilton | 132,255 | 24% | 6% | 1% |
| Hancock | 30,840 | 31% | 7% | 13% |
| Harrison | 14,437 | 38% | 0% | -7% |
| Hendricks | 62,911 | 27% | 7% | -7% |
| Henry | 18,442 | 41% | 1% | 1% |
| Howard | 36,530 | 35% | 7% | 10% |
| Huntington | 14,928 | 35% | 1% | 3% |
| Jackson | 17,159 | 42% | 2% | 18% |
| Jasper | 12,493 | 41% | 0% | 16% |
| Jay | 8,146 | 42% | 0% | 8% |
| Jefferson | 12,748 | 45% | 1% | 22% |
| Jennings | 10,217 | 36% | -5% | 5% |
| Johnson | 62,116 | 28% | 9% | 10% |
| Knox | 15,111 | 42% | 0% | 7% |
| Kosciusko | 31,012 | 35% | 0% | 23% |
| LaGrange | 12,599 | 29% | 2% | -7% |
| Lake | 192,256 | 44% | 1% | 5% |
| LaPorte | 43,445 | 37% | 1% | 3% |
| Lawrence | 18,723 | 36% | 0% | 0% |
| Madison | 53,910 | 42% | 5% | 23% |
| Marion | 394,717 | 42% | 4% | -5% |
| Marshall | 16,865 | 41% | -3% | 4% |
| Martin | 3,944 | 37% | -6% | 2% |
| Miami | 13,148 | 42% | -3% | 3% |
| Monroe | 56,714 | 47% | 5% | 10% |
| Montgomery | 15,420 | 37% | 0% | 14% |

Indiana Counties, 2021

Percent Change, 2019-2021

| County | Households | % ALICE + Poverty | # of Households | # ALICE + Poverty |
|-------------|------------|-------------------|-----------------|-------------------|
| Morgan | 26,821 | 34% | 3% | 8% |
| Newton | 5,489 | 37% | -2% | -2% |
| Noble | 17,702 | 36% | -3% | 10% |
| Ohio | 2,548 | 37% | 0% | 15% |
| Orange | 7,948 | 41% | 1% | -3% |
| Owen | | 41% | -4% | -3 % |
| | 8,444 | | | |
| Parke | 5,519 | 42% | -9% | -1% |
| Perry | 7,526 | 43% | -1% | 23% |
| Pike | 5,127 | 38% | 0% | 6% |
| Porter | 68,266 | 38% | 5% | 25% |
| Posey | 10,059 | 34% | -1% | 13% |
| Pulaski | 4,845 | 45% | -6% | 12% |
| Putnam | 13,474 | 35% | -1% | 16% |
| Randolph | 10,166 | 42% | -1% | 6% |
| Ripley | 11,127 | 36% | 1% | 10% |
| Rush | 6,642 | 38% | 0% | 8% |
| Scott | 9,526 | 55% | 6% | 28% |
| Shelby | 17,818 | 37% | 0% | 6% |
| Spencer | 7,870 | 41% | -3% | 32% |
| St. Joseph | 107,076 | 41% | 2% | 4% |
| Starke | 8,474 | 45% | -1% | 16% |
| Steuben | 13,689 | 37% | -4% | 20% |
| Sullivan | 7,575 | 49% | -1% | 14% |
| Switzerland | 3,704 | 43% | -15% | -8% |
| Tippecanoe | 73,525 | 47% | -1% | 2% |
| Tipton | 6,155 | 33% | -3% | 3% |
| Union | 2,820 | 33% | 0% | -19% |
| Vanderburgh | 79,215 | 40% | 5% | 10% |

Indiana Counties, 2021

Percent Change, 2019-2021

| County | Households | % ALICE + Poverty | # of Households | # ALICE + Poverty |
|------------|------------|-------------------|-----------------|-------------------|
| Vermillion | 6,447 | 42% | -3% | 6% |
| Vigo | 42,140 | 52% | 0% | 11% |
| Wabash | 12,538 | 38% | -3% | 8% |
| Warren | 3,342 | 31% | 0% | 8% |
| Warrick | 24,327 | 28% | -1% | -1% |
| Washington | 10,641 | 45% | -3% | 8% |
| Wayne | 26,452 | 45% | -1% | 7% |
| Wells | 11,120 | 32% | 2% | 4% |
| White | 9,554 | 37% | -3% | 14% |
| Whitley | 13,725 | 30% | 0% | 11% |

NATIONAL COMPARISON: INCOME STATUS, 2021

| STATE | RANK | TOTAL | Household Income Status | | |
|---------------------------|---|----------------------|----------------------------|--------------------|---------------------------------------|
| | (1 = lowest % Below ALICE Threshold) | Number of Households | % Households in Poverty | % ALICE Households | % Households Below ALICE Threshold |
| United States | _ | 126,903,920 | 13% | 29% | 41% |
| Alabama | 48 | 1,951,995 | 16% | 32% | 48% |
| Alaska | 1 | 266,391 | 10% | 22% | 32% |
| Arizona | 24 | 2,813,110 | 12% | 28% | 40% |
| Arkansas | 46 | 1,176,614 | 16% | 31% | 47% |
| California | 35 | 13,420,382 | 12% | 31% | 43% |
| Colorado | 13 | 2,297,529 | 10% | 27% | 37% |
| Connecticut | 19 | 1,428,313 | 10% | 28% | 39% |
| Delaware | 27 | 395,656 | 12% | 29% | 41% |
| District of Columbia | 31 | 319,565 | 15% | 28% | 42% |
| Florida | 44 | 8,533,422 | 13% | 32% | 45% |
| Georgia | 47 | 3,954,813 | 14% | 34% | 47% |
| Hawaiʻi | 29 | 490,101 | 12% | 30% | 41% |
| Idaho | 34 | 681,926 | 11% | 32% | 43% |
| Illinois | 10 | 4,981,919 | 12% | 24% | 36% |
| Indiana | 21 | 2,656,794 | 12% | 27% | 39% |
| lowa | 9 | 1,293,028 | 11% | 24% | 36% |
| Kansas | 20 | 1,153,270 | 12% | 27% | 39% |
| Kentucky | 38 | 1,767,504 | 16% | 28% | 44% |
| Louisiana | 50 | 1,776,260 | 19% | 32% | 51% |
| Maine | 30 | 583,562 | 12% | 30% | 42% |
| Maryland | 15 | 2,352,331 | 10% | 28% | 38% |
| Massachusetts | 25 | 2,756,295 | 11% | 28% | 40% |
| Michigan | 23 | 4,029,761 | 13% | 26% | 39% |
| Minnesota | 8 | 2,254,997 | 10% | 26% | 35% |
| Mississippi | 51 | 1,116,509 | 20% | 32% | 52% |
| Missouri | 36 | 2,459,987 | 13% | 30% | 43% |
| Montana | 28 | 443,529 | 12% | 29% | 41% |
| Nebraska | 17 | 781,693 | 11% | 25% | 39% |
| Nevada | 42 | 1,189,085 | 14% | 31% | 45% |
| New Hampshire | 2 | 548,727 | 8% | 25% | 33% |
| New Jersey | 12 | 3,495,628 | 11% | 26% | 37% |
| New Mexico | 45 | 821,310 | 17% | 29% | 47% |
| New York | 40 | 7,635,201 | 14% | 30% | 44% |
| North Carolina | 40 | 4,150,059 | 13% | 31% | 44% |
| North Dakota | 6 | 322,588 | 11% | 23% | 34% |
| Ohio | 16 | 4,820,453 | 13% | 25% | 38% |
| Oklahoma | 43 | 1,536,903 | 15% | 30% | 45% |
| Oregon | 39 | 1,697,608 | 12% | 32% | 43% |
| Pennsylvania | 23 | 5,229,253 | 12% | 27% | 39% |
| Rhode Island | 18 | 435,782 | 12% | 27% | 39% |
| | | | | | |
| South Carolina | <u>33</u> 11 | 2,037,203 | 15% | 29% | 43% |
| South Dakota Tennessee | 37 | 352,363 | <u> </u> | 26% | <u>36%</u> 44% |
| | 37 | 2,740,302 | | 30% | |
| Texas | | 10,705,476 | 14% | 29% | 43% |
| Utah | 5 | 1,087,978 | 9% | 25% | 34% |
| Vermont | 26 | 265,098 | 11% | 29% | 40% |
| Virginia | 14 | 3,300,111 | 10% | 28% | 38% |
| Washington | 4 | 3,013,644 | 10% | 24% | 34% |
| West Virginia | 49 | 711,392 | 17% | 31% | 48% |
| Wisconsin | 7 | 2,436,961 | 11% | 23% | 34% |
| Wyoming | 3 | 233,539 | 11% | 22% | 34% |

NEXT STEPS

Capturing the true extent of financial hardship in Indiana is critical for the appropriate allocation of funds for programs in areas such as education, health care, food access, housing, and employment. There is a lot more to be done to change the trajectory for households struggling to make ends meet. How can you help?

Learn more and help to raise awareness of the struggles ALICE households face with:

- The interactive ALICE in Indiana webpages, to dig deeper into:
 - » County Reports
 - » Household budgets
 - » Maps with data for local geographies
 - » Demographics
 - » Labor force data
 - » ALICE data alongside additional Indicators of Well-Being

Connect with stakeholders:

- <u>Contact your local United Way</u> for support and volunteer opportunities.
- Connect with members of the state <u>Research</u> <u>Advisory Committees</u> that support this work.
- Find your state and federal representatives and see ALICE household data by legislative district with our ALICE Legislative District Tool.

Turn the ALICE data into action in your state, county, or community:

• Use the ALICE metrics to highlight the challenges ALICE households face, to inspire action and

generate innovative solutions that promote financial stability.

- Armed with the ALICE data, advocate for policy change, apply for grant funding, allocate funding for programs and services targeted to ALICE households, etc.
- Learn more on our <u>ALICE in Action</u> webpage about the programs, practices, and policies to improve access to affordable housing, high quality child care and education, healthy food, health care, transportation, workforce training, and more.
- Demonstrate potential financial challenges that ALICE workers face with interactive tools from the Federal Reserve Bank of Atlanta that incorporate the Household Survival Budget. These tools, which include the Policy Rules Database and the Career Ladder Identifier and Financial Forecaster, map changes in benefits along a career path and identify potential benefits cliffs.

Be an ally and advocate for better data:

- Advocate for more accurate data collection by the <u>U.S. Census Bureau</u> for people who have been <u>historically undercounted</u>, including (but not limited to) people with disabilities, people experiencing homelessness, people of color, individuals who identify as LGBTQ+, and people in low-income and hard-to-count geographic areas.
- Support the <u>implementation</u> of a single combined question for race and ethnicity. Census <u>research</u> shows this change will yield a more accurate portrait of how the U.S. population self-identifies, especially for people who self-identify as multiracial or multiethnic.

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